

City of Dayton Economic Development Authority (EDA)

June 18, 2019- 7:30 a.m.

Agenda

1. Call to Order
2. Approve Agenda
3. Approval of Minutes-April 16, 2019
4. Update on Dayton Parkway Interchange
5. Development Update
 - a. Residential
 - b. Industrial
6. Branding Implementation (goal) – update on City Signage
7. Schedule Outreach Event (goal)
8. Farmers Market/Car Show- update
9. Adjourn

The mission of the EDA is to promote economic growth in the City of Dayton through the attraction of new business, retention of existing business and promotion of managed growth and redevelopment of key areas by providing resources that enable development and enhance the quality of life in Dayton.

MINUTES OF THE APRIL 16, 2018 ECONOMIC DEVELOPMENT AUTHORITY

Chair Bernens called the April 16, 2019 EDA to order at 7:30 AM.

Roll Call

Present: EDA members McNeil, Berge, Huttner, Bernens, Fisher

Absent:

Also in attendance: City Administrator/Development Tina Goodroad; Amy Benting, City Clerk; Tonja Myers

Approval of the Agenda

Motion to approve the agenda by McNeil; second by Berge; all ayes. Motion Passed.

Approval of EDA Minutes from March 19, 2019

Motion to approve the minutes by Huttner seconded by McNeil; the motion passed.

AGENDA ITEMS

- 1) Farmers Market Discussion-
Goodroad reviewed decision by the council to pay for insurance. Benting provided an agreement for the volunteer. McNeil- added that we need to look at this moving forward as a City event. Benting will be the support to Tonja (volunteer).

Agreement includes \$500 for the market; must provide receipts and be reimbursed. Benting can also assist in purchasing or provide reimbursement. Must be approved expenditures.

McNeil inquired about Facebook use? Benting added we do not have a Facebook policy or a City page. Need to be careful about what gets posted, particularly pictures of people. Benting added that we can push info out on our website with other Facebook pages with a link to the city page. Berge- are funds provided by City or EDA? Goodroad explained that the funds are EDA. Bernens added it might be good to provide some detail as to approved expenditures for the \$500.

Myers suggested a porta potty is needed for the market. Benting explained that the previous market used the Raintree building was used. EDA discussed sharing cost of with EDA and car show.

Myers added it is important to have a Facebook presence. Benting- we have a communicator that will go out three times during the market; we will also use the website. Huttner- we have a Facebook for the car show and we can add info on the market. McNeil – as a City event we have to be careful how info if posted. Bernens – if Facebook is not an option, we could consider Google Ads. Benting - we can get the paper to also run an ad or story.

Myers has spent up to 7 hours on some preliminary planning; will spend time weekly at the event and will be at the market each week from 2:00-6:00 over 17 Friday's. She is focused on making this a true farmers market with food versus non-food vendors. She is thinking about having one booth per market for non-food with a cost of \$30.00. Myers will not have a booth. Myers would like to have some other special guests or demo when the car show is not going on such as the fire department. Would like to have someone create a flyer with all these events. Benting added that we can print in house and staff can assist with the design of the flyer if info is provided.

Benting added that applications and fees will be submitted to the city and will be reviewed by Amy and Myers.

EDA discussed the volunteer compensation. Benting added that if \$600 or over will receive a 1099. Tonja would prefer \$599.00 as compensation.

Revenue could be paid back to the EDA fund.

Myers has back up volunteers that can attend the day of the event in her absence.

Summary EDA cost: Insurance-\$1700; porta potties cost; and advertising \$500; Volunteer compensation of \$599.00. Total approximate \$3,600 with some revenue coming back through the market revenue. Motion by Huttner and seconded by Fisher. All ayes.

- 2) Dayton Parkway Interchange Update-
Goodroad reported that we will be at 60% complete by the end of April. Community Open House on May 9th at Sundance Golf and Bowl.

Goodroad updated the EDA on economic dev info that will be provided to Amazon that can also be provided to other businesses.

- 3) Development Update –
Update on new business at French Lake Ind; RDO building permit.

Misc- Huttner – are there any land or building purchases for the EDA? McNeil asked what would be the interest? Would require City funds and council approval. Would have to be at a discount or be a parcel that the City would like to see redeveloped. McNeil added we can look at the EDA levy and increase to our maximum to provide additional funds for future purchases.

Next meeting May 21, 2019. Discuss future EDA budget; discuss goals for EDA involvement in purchase of land.

ADJOURN

Motion by Huttner, and seconded by McNeil to adjourn at 8:51 a.m. All ayes; the motion passed.

Respectfully submitted,
Tina Goodroad, City Administrator/Development Director