

City of Dayton Economic Development Authority (EDA)

Joint Meeting with the City Council

December 17, 2019- 7:30 a.m.

Agenda

1. Call to Order
2. Approve Agenda
3. Approval of Minutes-October 15, 2019
4. 2019 Review of Goals and Accomplishments
5. Update on EDA Funds and Levy
 - a. Priorities for funds
 - b. 2020 Goals for EDA
6. Schedule Business Visits (with City Council)
 - a. Best time/day or month
 - b. Discuss size of group
7. Digital Sign Ordinance
 - a. Samples provided

The mission of the EDA is to promote economic growth in the City of Dayton through the attraction of new business, retention of existing business and promotion of managed growth and redevelopment of key areas by providing resources that enable development and enhance the quality of life in Dayton.

MINUTES OF THE OCTOBER 15, 2019 ECONOMIC DEVELOPMENT AUTHORITY

Chair Bernens called the October 15, 2019 EDA to order at 7:30 AM.

Roll Call

Present: EDA members McNeil, Berge, Huttner, Bernens, Fisher

Absent:

Also, in attendance: Tina Goodroad, City Administrator/Development Director

Approval of the Agenda

Motion to approve the agenda by McNeil seconded by Huttner; all ayes. Motion Passed.

Approval of EDA Minutes from August 20, 2019

Motion to approve the minutes by McNeil; seconded by Huttner; all ayes; the motion passed.

AGENDA ITEMS

- 1) Farmers Market Update-Tonja, Market Manager provided an update on the 2019 market. Only two more markets since August. The produce market vendor had to stop in August. Bernens – need to discuss the timing for preparing for the market. Tonja- believes the produce vendor will return. Other vendors will be committed but not weekly. Tonja will not be able to do the market in 2020.
Goodroad added that Teresa has been hired and has experience running a market.

Tonja- on market days- serves as an assistant to help in case things go wrong. Possible to tap into other vendors that might be able to fill this roll. Tonja expressed that the city really needs to start early and join farmers market associations.

Bernens – is the EDA still interested in running the market; Council will need to determine if it wants to continue it as a city event.

Fisher- should we look at starting the market later- start in July with greater chance for produce vendors.

- 2) Update on EDA Levy- Goodroad reported that the City Council did approve the levy at \$110,000.

- 3) Development Update:

Residential- Goodroad reported that we are around 215 SF permits.

Industrial- Construction on RDO and Spears is going well. We have had a few more inquiries from companies looking at the French Lake Ind site.

Goodroad provided an update on the 429 assessment, franchise fee and Dayton Parkway Interchange.

- 4) Schedule outreach event- later fall/winter? Goodroad explained that an interchange open house will be held in January that all the businesses will be invited.
- 5) Schedule business visits- City Council held one visit with Adesa due to an application for an IUP. Unity Tool would like a similar visit. Would like to look at setting up joint EDA and Council visits with businesses. Set a date/time each month and whoever is available

attend. Set up every other month at set time. Huttner expressed support but some caution if having a group would be too much versus one on one as we want them to be comfortable sharing.

Berge- not sure how many people from the EDA and Council should be involved in a visit. Maybe representatives from each group.

McNeil likes the idea; would like to see EDA members involved.

- 6) Update on City Signage Plans- Goodroad reported that a small group will be reviewing the proposals next week. Bernens will sit in on that. Huttner asked about updates to sign ordinances to add electronic signed. Would like to see EDA be involved in developing updates to the signage ordinance; specifically, to allow reader boards. McNeil responded that the city works through zoning code updates after the comp plan is done this winter.

Goodroad explained that the EDA could ask the council to address dynamic signs for businesses. Bernens should provide some direction to the council on what they would like to see explored for dynamic and electronic signs.

Goodroad will provide some sample ordinances for electronic signs on businesses from other cities to review with EDA.

Next meeting Dec. 17, 2019.

ADJOURN

Motion by McNeil and seconded by Huttner to adjourn at 8:45 a.m. All ayes; the motion passed.

Respectfully submitted,
Tina Goodroad, City Administrator/Development Director

Dynamic Display Research

City Name	City Code & Permit	Zoning Districts Allowed	Regulations
Bloomington	19.108, section H, subdivision 6 Permit required	All districts except for Conservation, Bluff Overlay, and Residential Districts	35 feet from other electronic graphics displays, 100 feet from residential zones, face away from residential lots, remain under 6,500 nits of luminance, no audio or pyrotechnics, have an automatic dimmer
Richfield	549.25, subd. 2 Permit required	All districts	Only on monument and pylon signs for nonresidential use in the residential districts, digital portion may occupy no more than 35% of sign, include a 3 inch enclosing framework, one per individual site, may not change or move more often than once every minute except for date/time/temperature changes which can change every 3 seconds, static images and messages, freeze with malfunction, comply with brightness and operational standards listed in the signs section
Champlin	Ordinance No. 816 Permit required	Limited only to the Dynamic display off-premises sign Overlay District	Standards such as safety regulations, purpose, location, and creation of an overlay district for dynamic display off-premises signs
Plymouth	Section 21155 Sign Handout Permit required	Residential, office, commercial, industrial, city center, public/institutional	4,500 candelas per square meter illumination max, 32 square feet in residential districts for non-residential uses, 64 square feet in all other districts, no movement on sign, freeze if there's a malfunction, change every 15 mins
St. Louis Park	Section 36-362 Sign Regulations Permit required	Permitted accessory use in all use districts	Include a mechanism to turn the sign off if there's a malfunction, adjust brightness to ambient light conditions, shall not exceed brightness of 0.3 foot candles above ambient light as measured from 100 feet from the sign, not exceed 5,000 candelas
Edina	Section 36-1655 Permit required	Applicable to all zoning districts	Non-operational from 10 PM to 7 AM unless open for business, no change in intensity or light more than once per hour unless displaying weather/time/temperature/date, bulbs must be shielded, additional restrictions may be designated by planner. Different requirements for each district.

<p>Maple Grove</p>	<p>Chapter 24. Signs</p>	<p>Needs CUP in residential districts, permits required for all districts</p>	<p>100 feet from property lines, cannot exceed 50% of sign area, shall not exceed brightness of 0.3 foot candles above ambient light as measured from 100 feet from the sign, automatic controls for brightness, images and text only, non-continuous frames for messages, minimum of 60 seconds for each frame</p>
<p>Medina</p>	<p>Section 815.21 subd. 8 Statement required in sign permit application for dynamic display</p>	<p>No specific districts are mentioned</p>	<p>No more than one per parcel, may not exceed 32 square feet in area or 50% of the actual copy and graphic area of the sign face, no more than 10 feet from the ground, not change or move more often than once every 60 seconds, static images, complete messages, minimum text height of 7 inches, automatic freeze in case of malfunction, ambient light sensor, meet section 829 lighting code and State energy code, shall not exceed brightness of 0.3 foot candles above ambient light</p>
<p>Corcoran</p>	<p>Section 84.04, subd. 7 Permit required</p>	<p>All districts except residential subdivision (more than 6 lots), medium density and high density apartments, manufactured home park (MP), and business district (BP)</p>	<p>One per lot, on freestanding signs only, no more than 60% occupation of the sign, cannot change more than once every 6 seconds, instantaneous or fading transitions, designed to freeze if a malfunction occurs, must comply with lighting and brightness standards: cannot impair drivers or traffic, and shall not exceed a luminance level of 500 candela per square meter between sunset and sunrise and 5,000 between sunrise and sunset</p>
<p>Minneapolis</p>	<p>Section 543.280 CUP in all districts except Downtown Entertainment Area</p>	<p>All districts</p>	<p>One sign per lot, cannot be placed on a lot with less than 12,000 sf, can be on the building or freestanding sign, cannot be within 100 feet of a residential or office district, must have at least 660 feet of continuous commercial, downtown, or industrial zoning frontage, maximum height of 14 feet, cannot be more than 32 square feet, 60 second switch intervals with an instant switch, luminance of 5,000 nits during the night and 500 during the day, no more than 20 mm between each pixel</p>

<p>Eagan</p>	<p>Sec. 11.70, subd. 28, section K Permit required</p>	<p>All districts, CUP with residential districts</p>	<p>Cannot change more than once a minute, must be subordinate to off-premises signs/pylon signs/business signs, static display with instantaneous transition, complete messages with varying text sizes dependent on road speed limits, freeze for malfunction, comply with brightness standards, energy code, and other sign regulations. Other incentives and requirements are listed</p>
<p>St. Paul</p>	<p>Section 64.405 Permit required</p>	<p>All districts</p>	<p>Must be 75 ft from road and 50 ft from residential district, max 200 sf size limit with 20% devoted to digital signage, 0.3 foot candles above ambient light level from 50 ft above sign’s face, automatic dimmer, cannot interfere with traffic or signals, freeze when malfunctioning, no video images, not change more than once every 12 seconds, shall not emit sound</p>
<p>White Bear Lake</p>	<p>1202.040, subd. 2, B.3 Permit required</p>	<p>B-2 Limited Business B-3 Auto-Oriented Business B-4 General Business DBD Diversified Business Development PZ Performance Zone I-1 Limited Industry I-2 General Industry BW Business / Warehousing</p>	<p>Minimum duration of 5 minutes, static display, no flash or other changes in color or movement, instantaneous image change, may not exceed 0.3 foot candles above ambient light levels as measured from 50 feet from the sign’s face, automatic dimmer, complete images, means to discontinue the display in case of malfunction, 100 feet from the nearest dwelling unit unless the sign is not visible from it, digital portion may not be more than 70% of the sign or 25 sf per side, space between bulbs must be less than 12 mm, no audio from the display, comply with sign code</p>
<p>Shoreview</p>	<p>208.040, 9.e.iii Permit required</p>	<p>I- Industrial, PUD, and C2- General Commercial</p>	<p>Static and messages, direct transition, 8 second minimum duration, no special effects, minimum necessary lighting level, not exceed 0.3 foot-candles above ambient light conditions as measured a horizontal distance 250 ft from sign face, provide public service messages and be part of the State of Minnesota’s public safety alert system</p>

Roseville	<u>1010.10</u>	All districts	Minimum duration of 25 seconds, static display without special effects and instantaneous transition, max illumination of 5,000 nits during daylight and 500 at night as measured from sign's face, automatic dimmer, no fluctuation in illumination, no projection of movement or video display, a display of time/temperature/date must remain for 60 seconds before changing to a different display. Individual time/date/temperature can change every ten seconds.
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