

City of Dayton

2024 Quality of Life Study

The Morris Leatherman Company

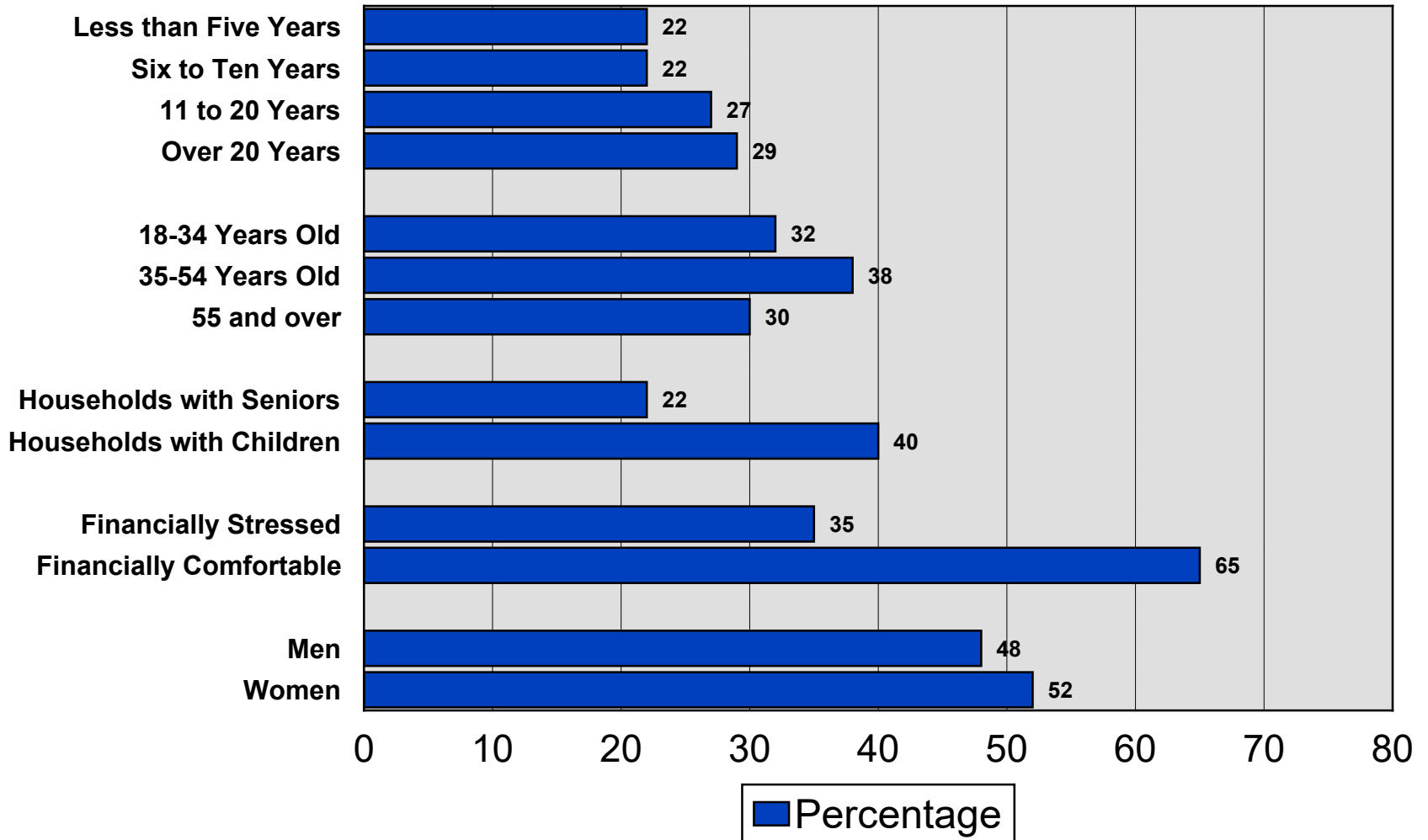
Survey Methodology

2024 City of Dayton

-) 400 random sample of City of Dayton residents
 -) Telephone interviews conducted between August 1st and 21th, 2024
 -) Average interview time of 14 minutes
 -) Non-response rate of 5.5%
 -) Sample projectable within +/- 5.0% in 95 out of 100 cases
-
-) 65% Cellphone only households
 -) 8% Landline only households
 -) 27% Both cellphone and landline households

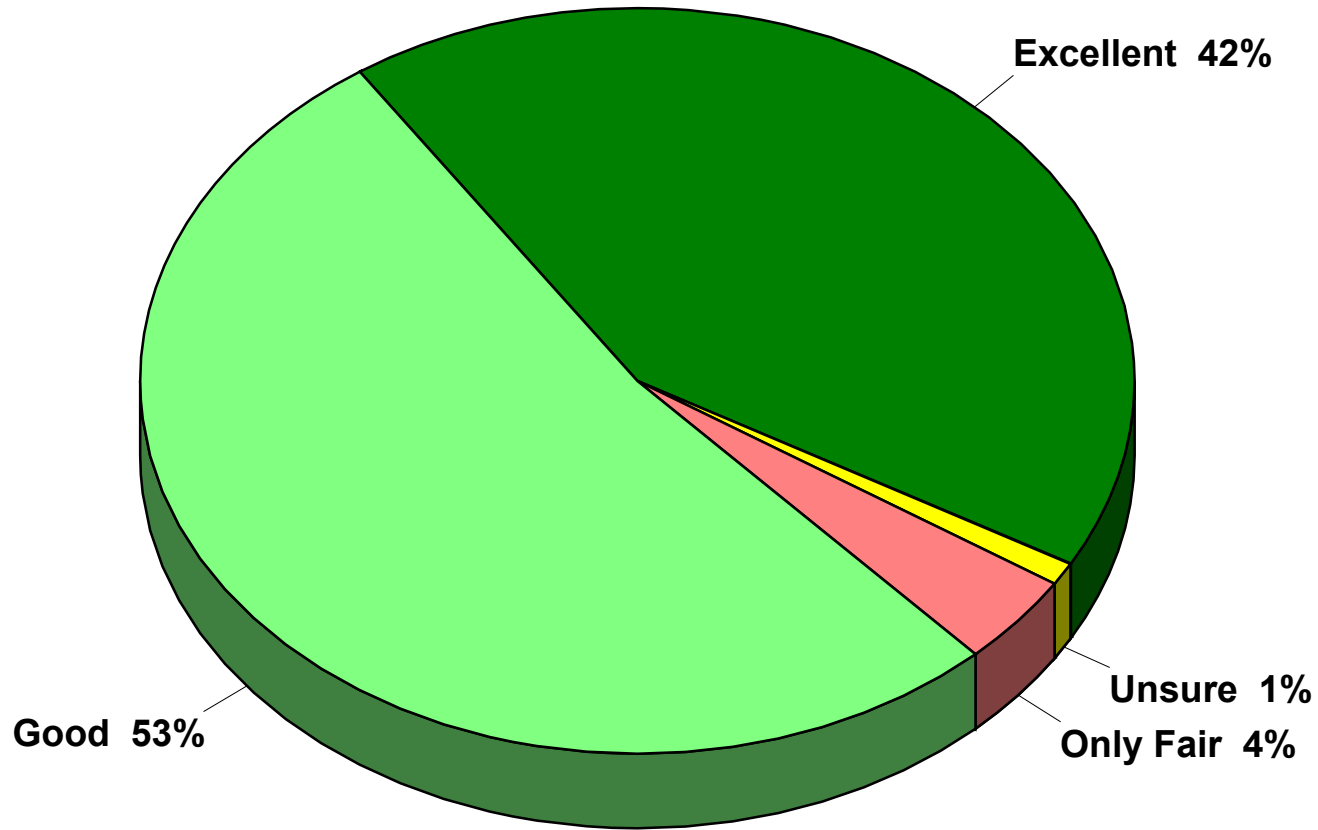
Demographics

2024 City of Dayton



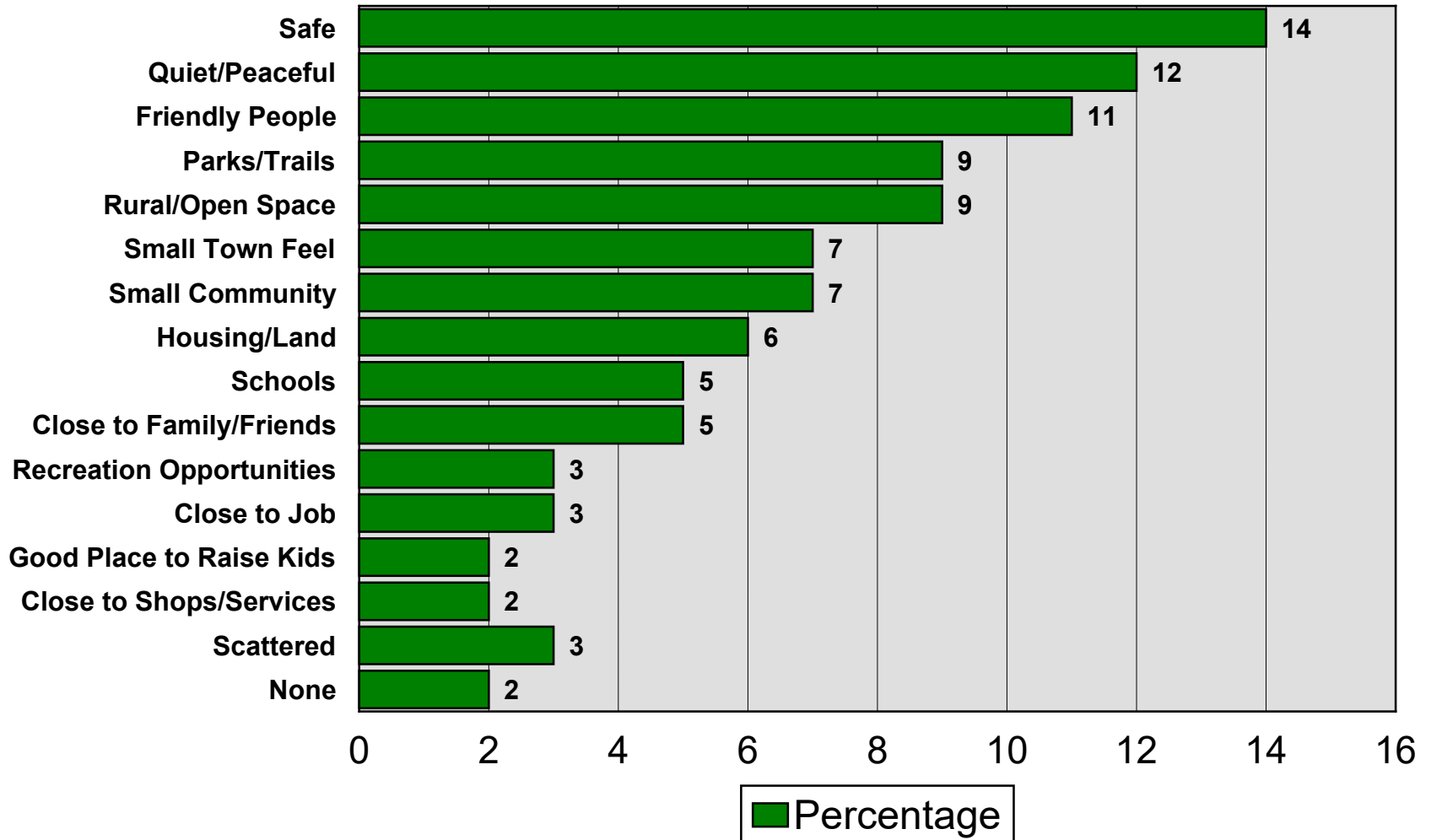
Quality of Life Rating

2024 City of Dayton



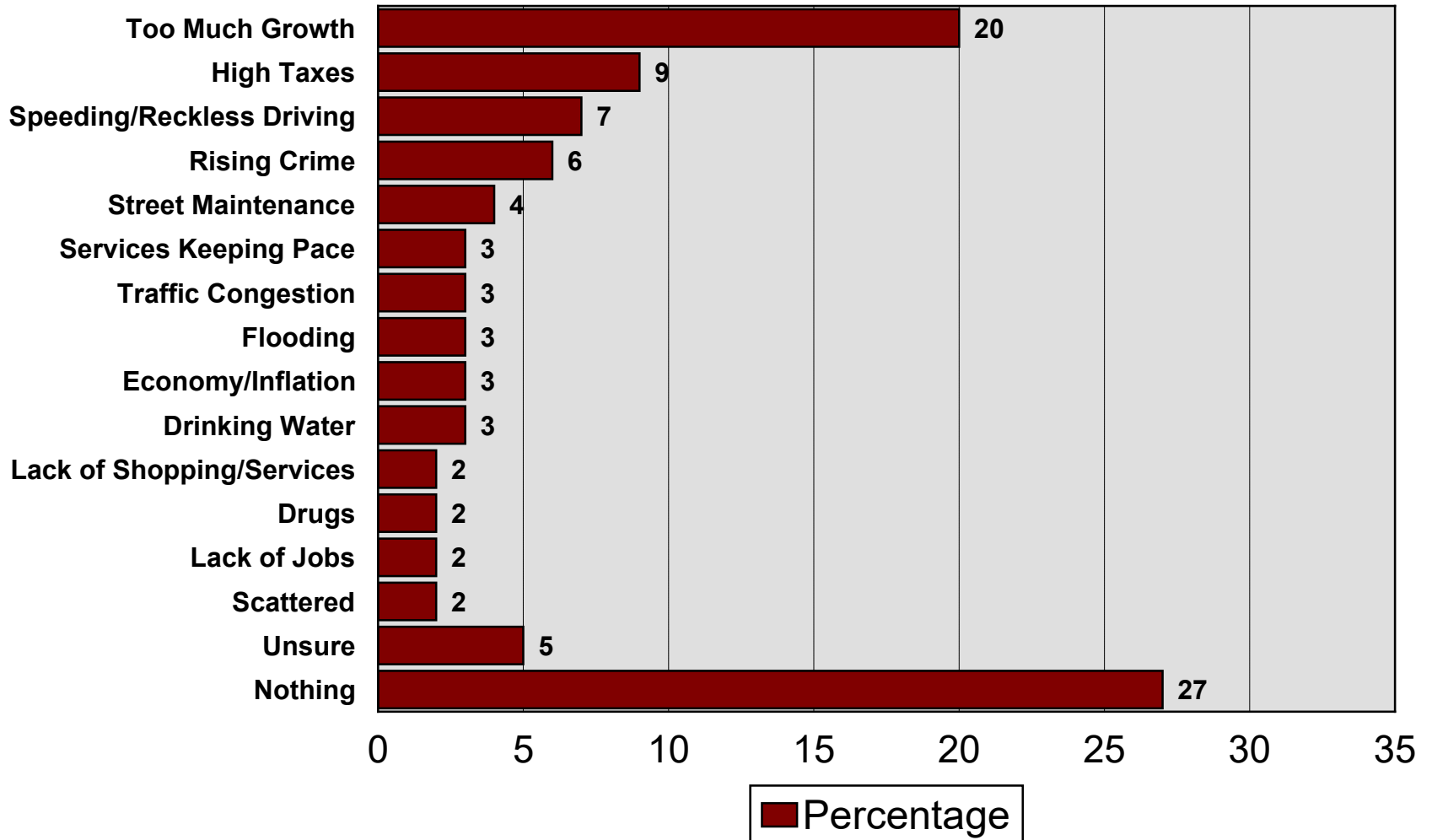
Like Most about City

2024 City of Dayton



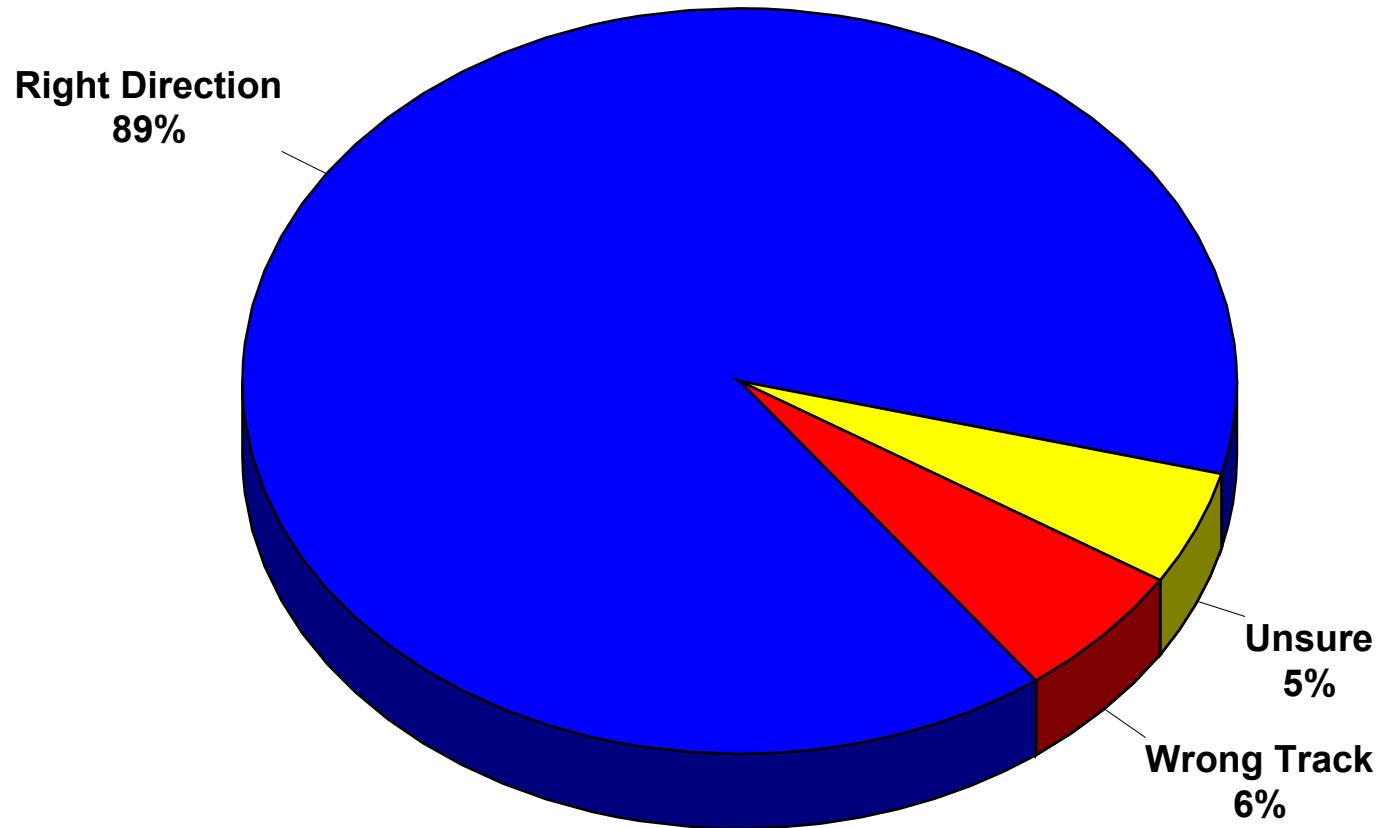
Most Serious Issue

2024 City of Dayton



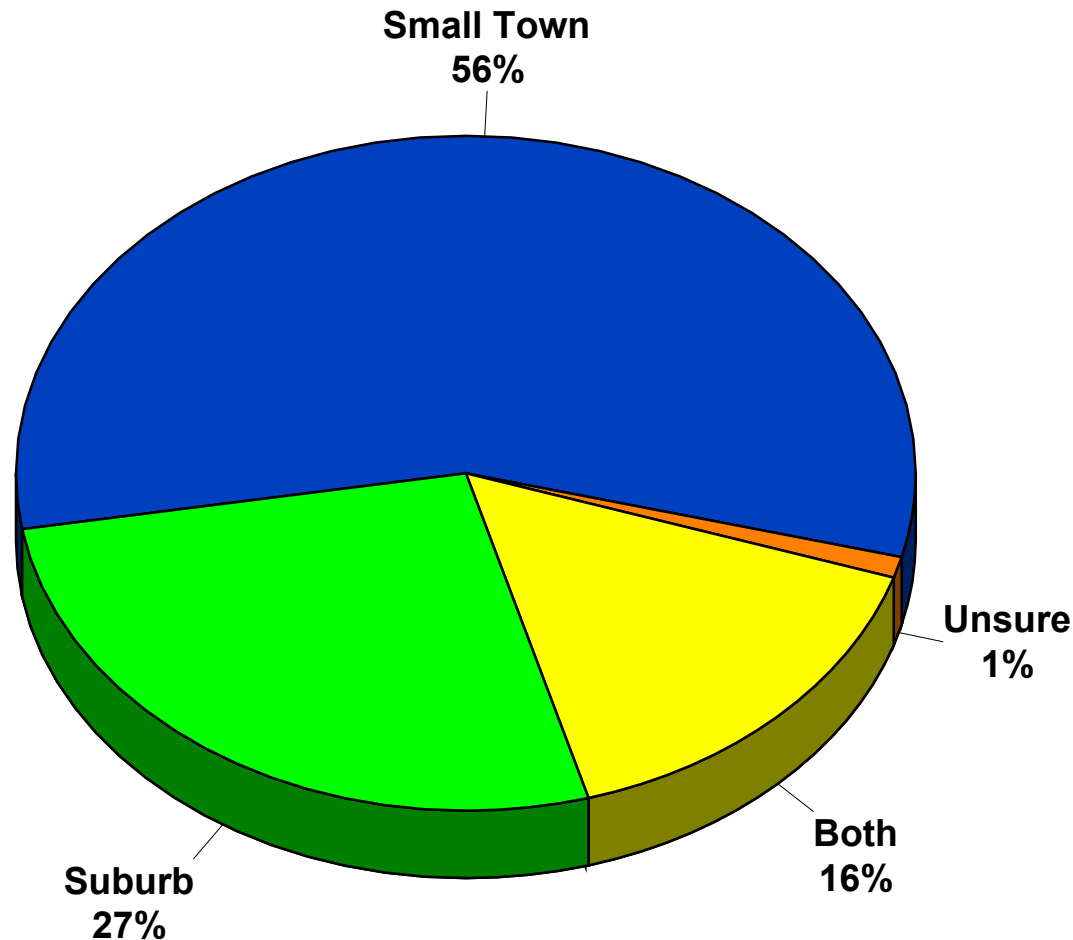
Direction of City

2024 City of Dayton



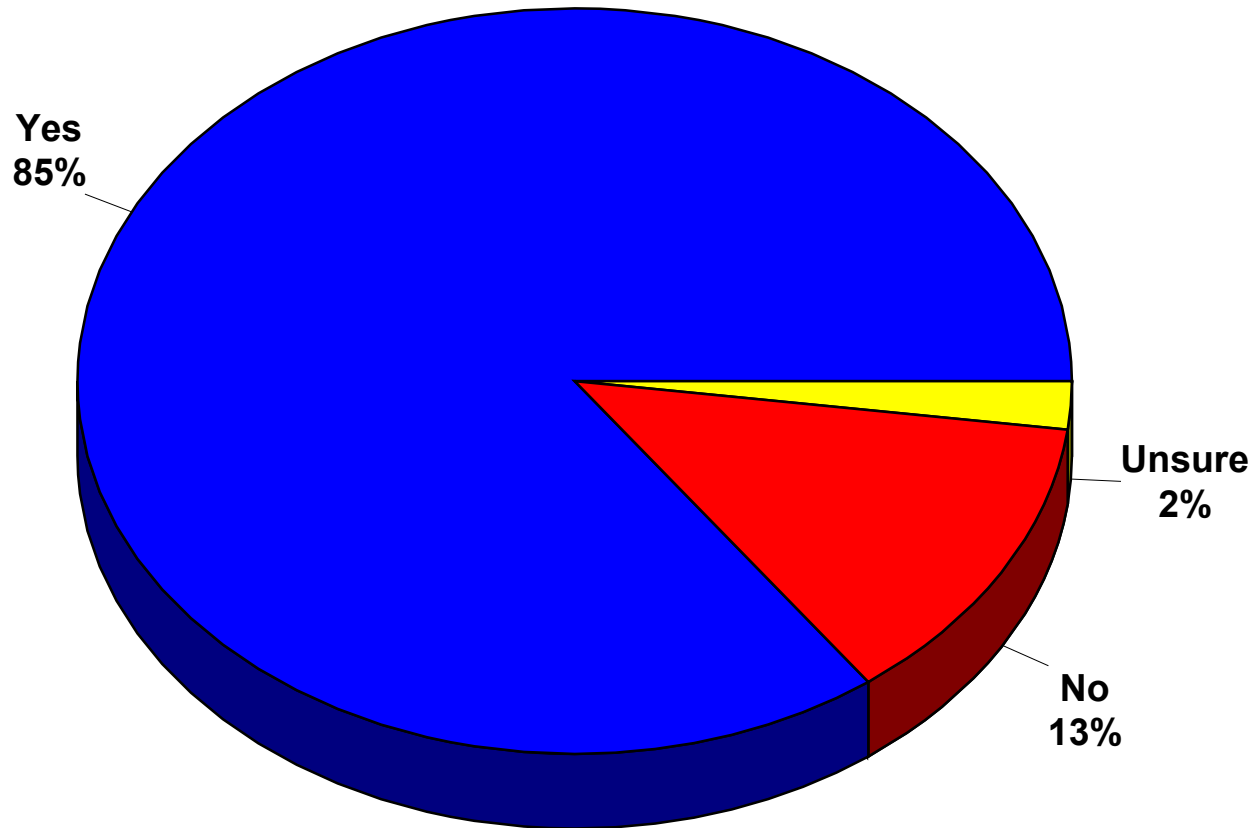
Small Town vs. Suburb

2024 City of Dayton



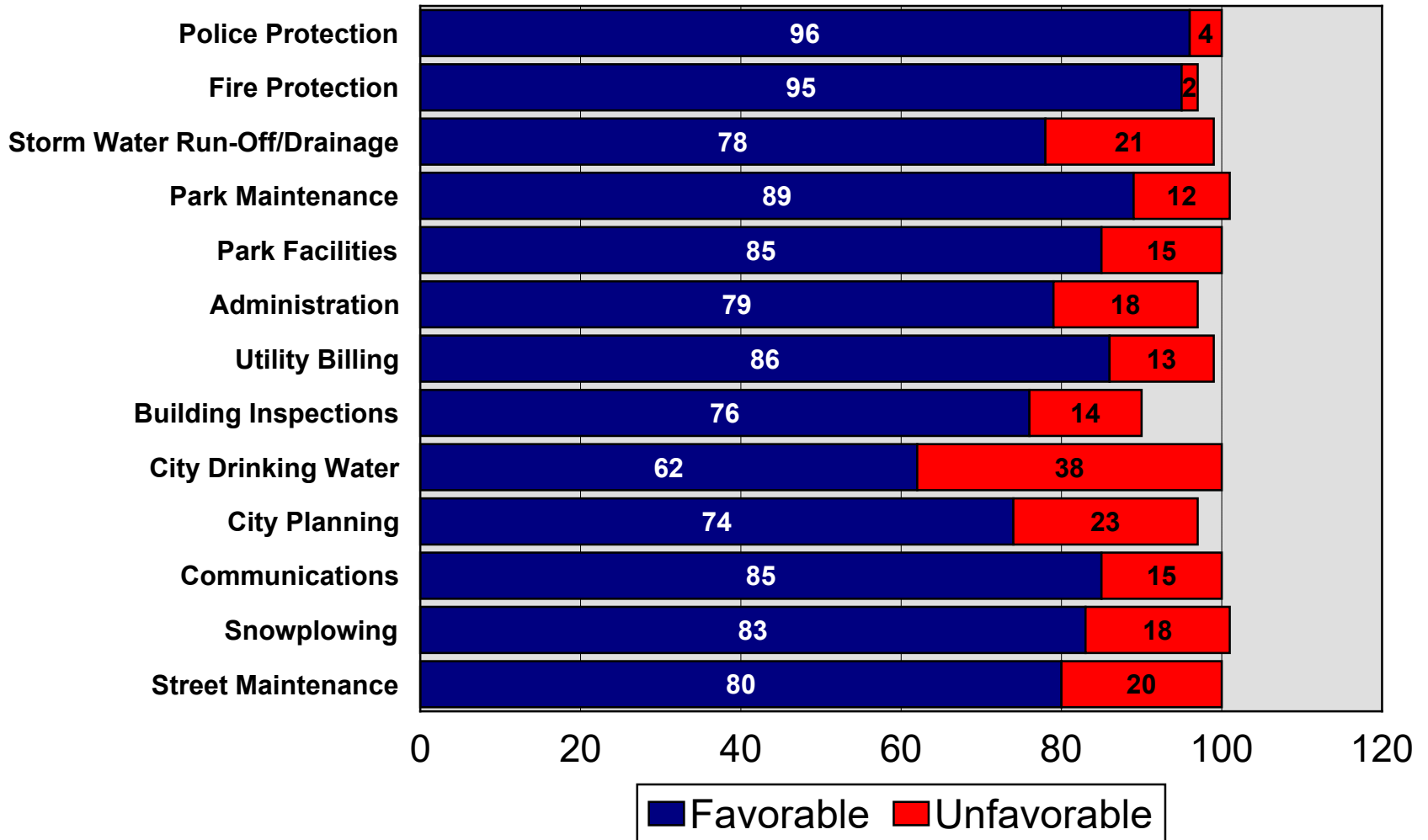
Services Able to Keep Pace

2024 City of Dayton



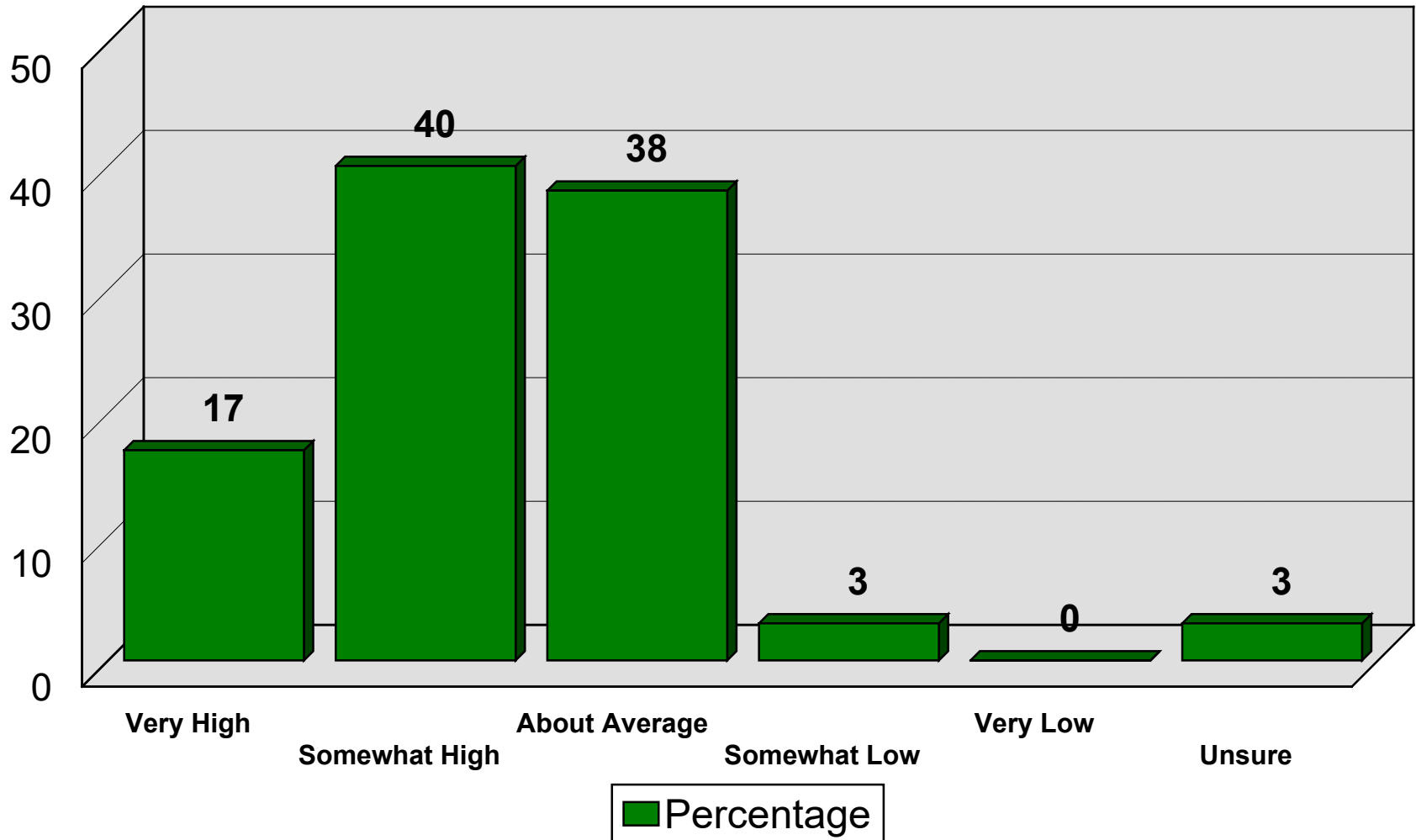
City Service Ratings

2024 City of Dayton



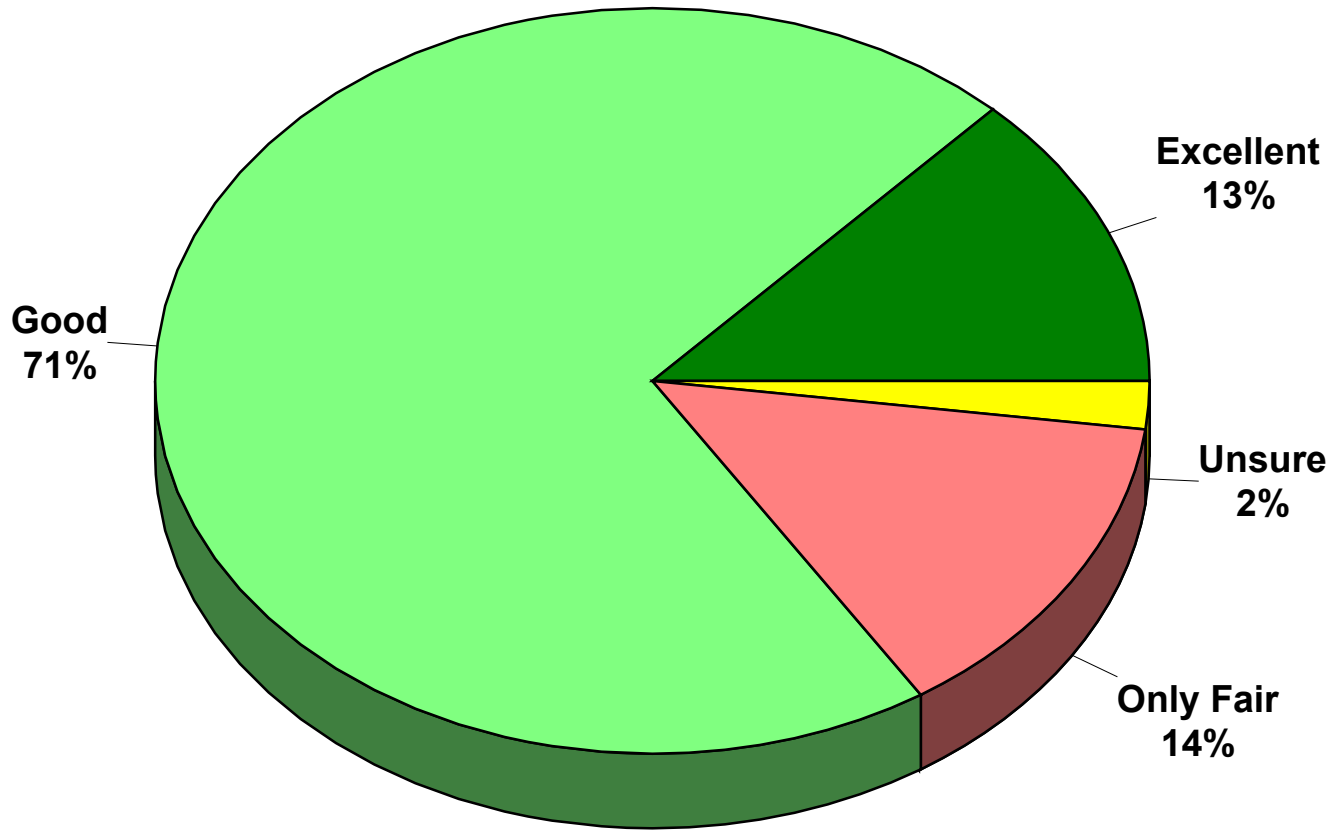
City Portion Property Taxes

2024 City of Dayton



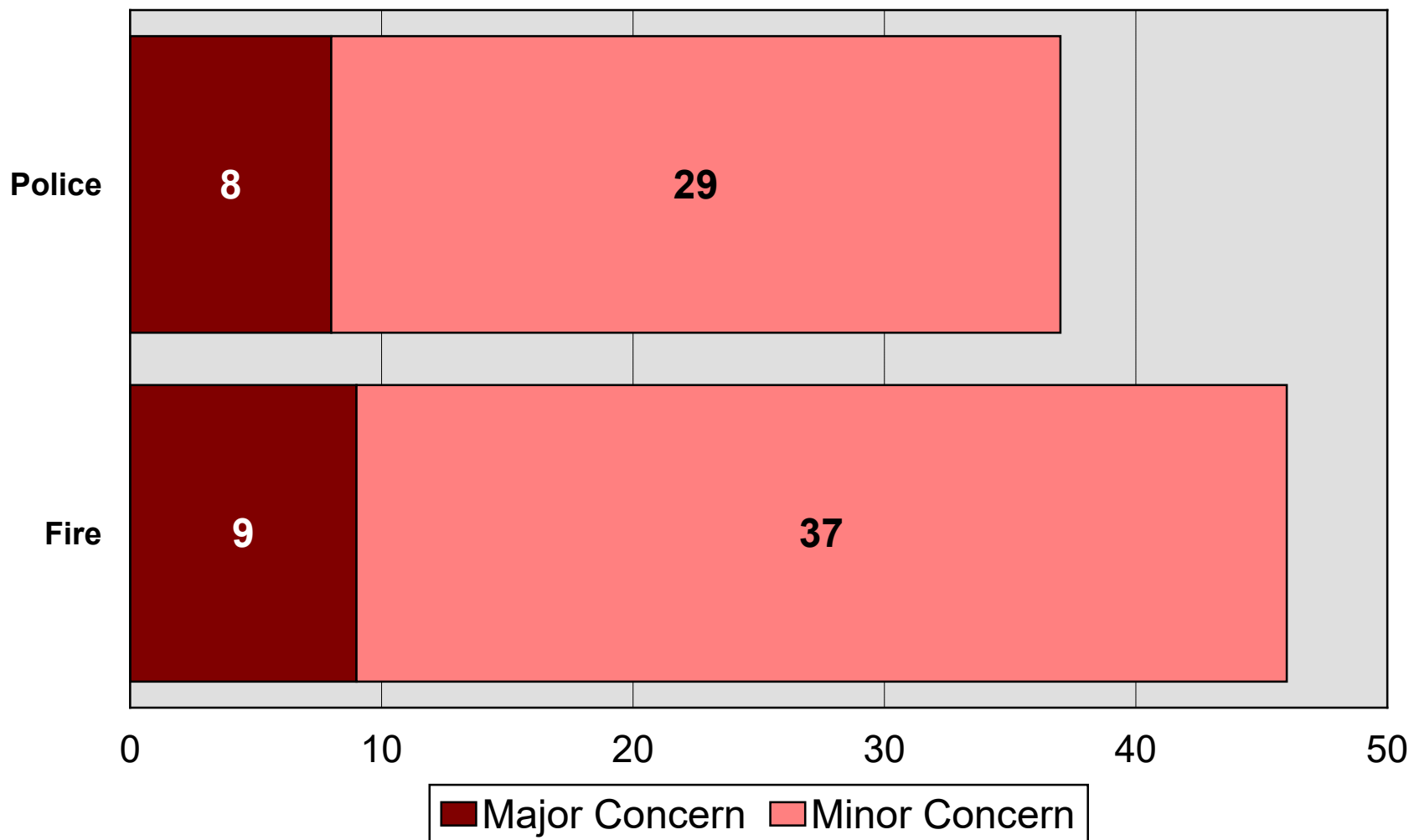
Value of City Services

2024 City of Dayton



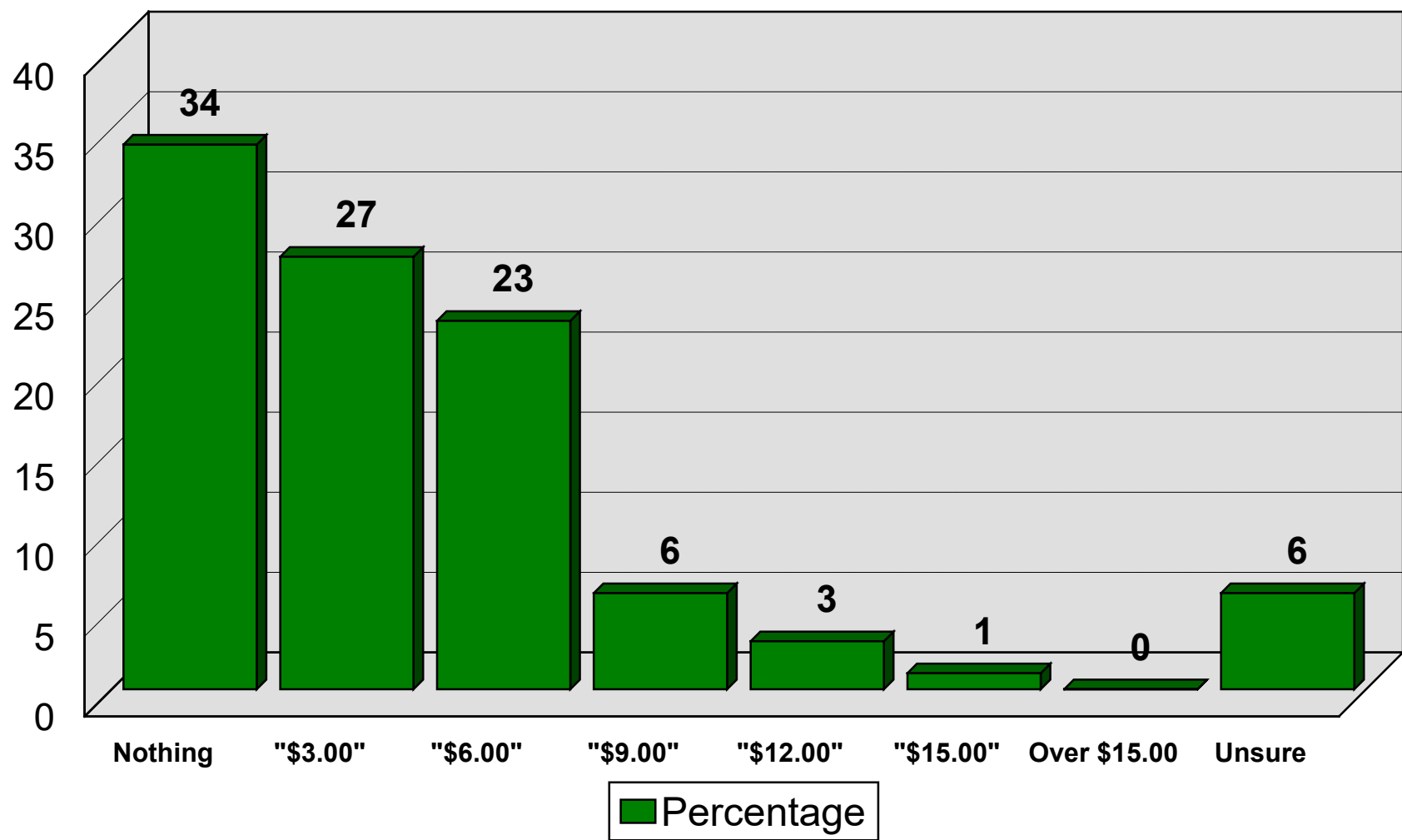
Concern about Response Time

2024 City of Dayton



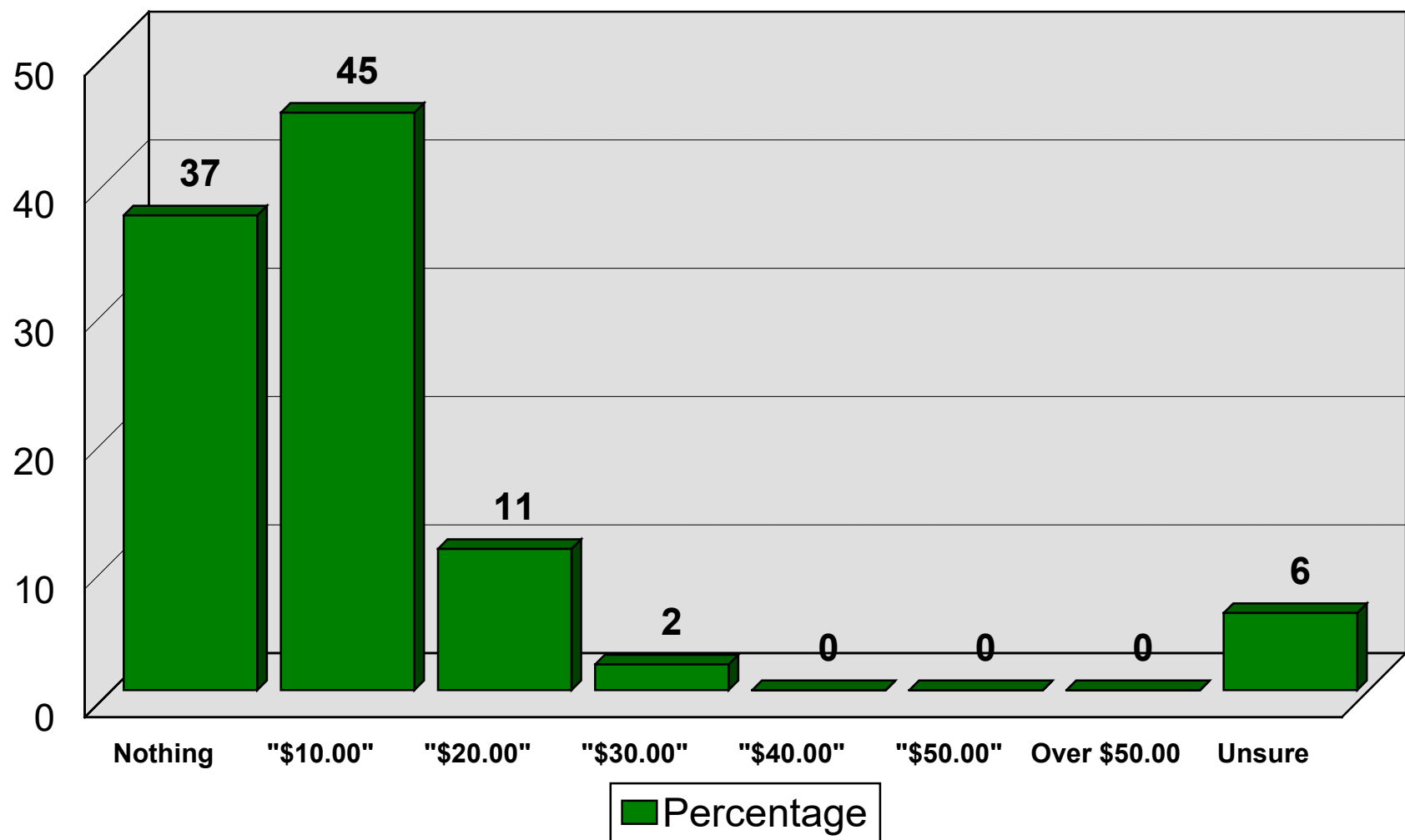
Property Tax Increase to Reduce Police Response Time

2024 City of Dayton



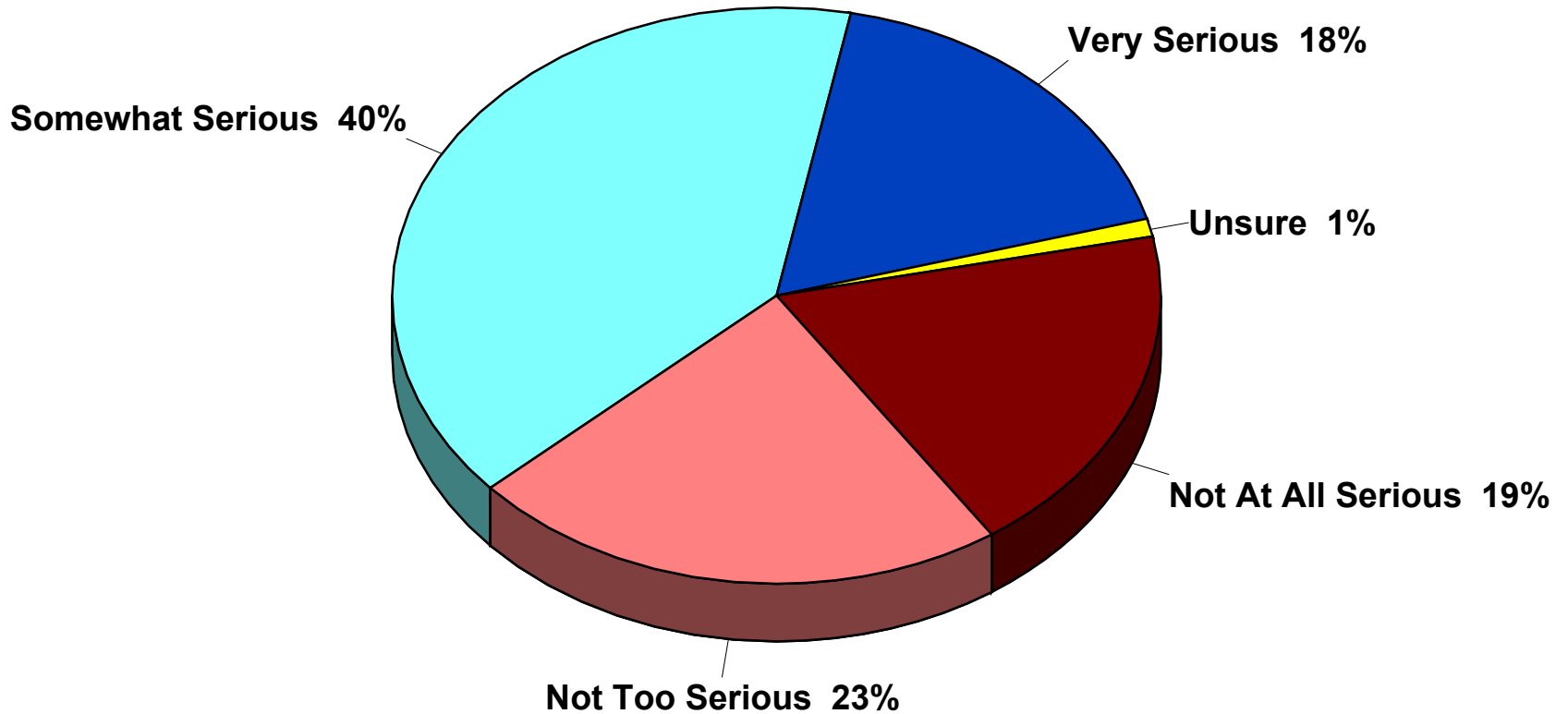
Property Tax Increase for Construction of Fire Station

2024 City of Dayton



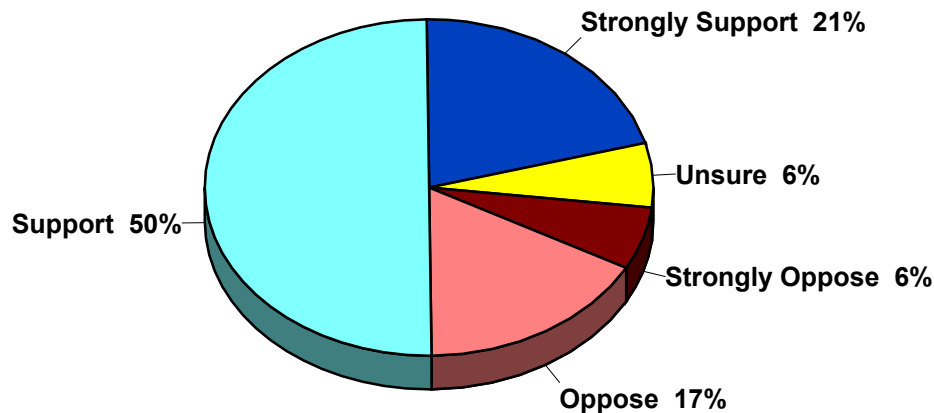
Speeding on Residential Streets

2024 City of Dayton

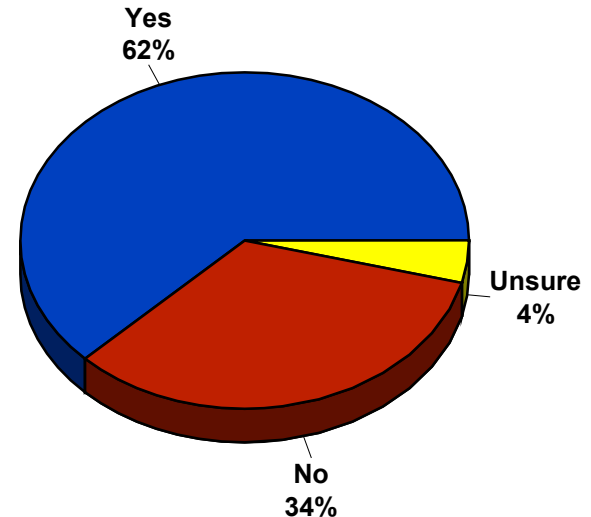


25 MPH Speed Limit

2024 City of Dayton



**Reducing the speed limit to 25 MPH on
residential streets in the city**



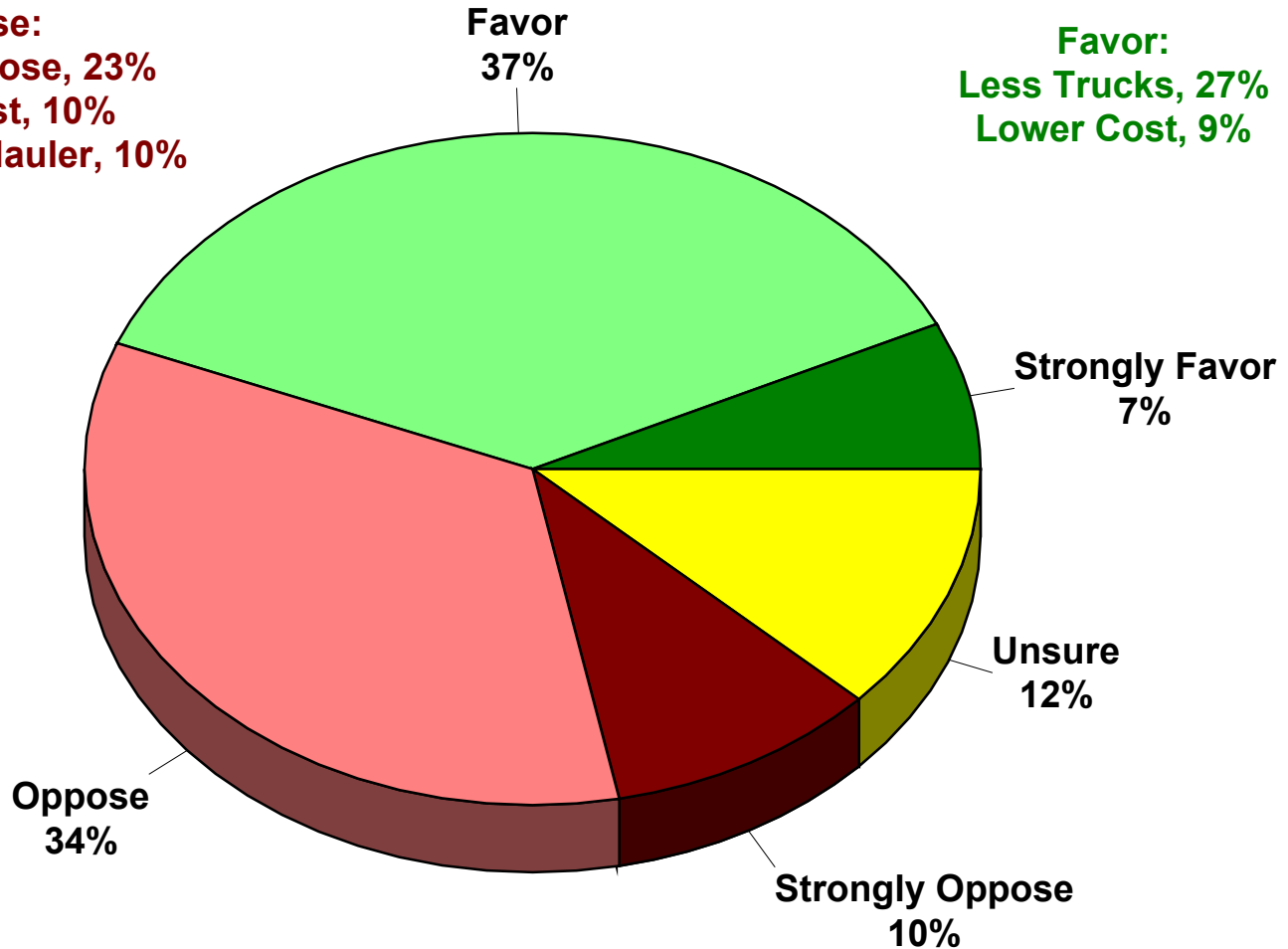
**Support the use of city funding to
enforce the 25 MPH speed limit**

City Managed Trash Collection

2024 City of Dayton

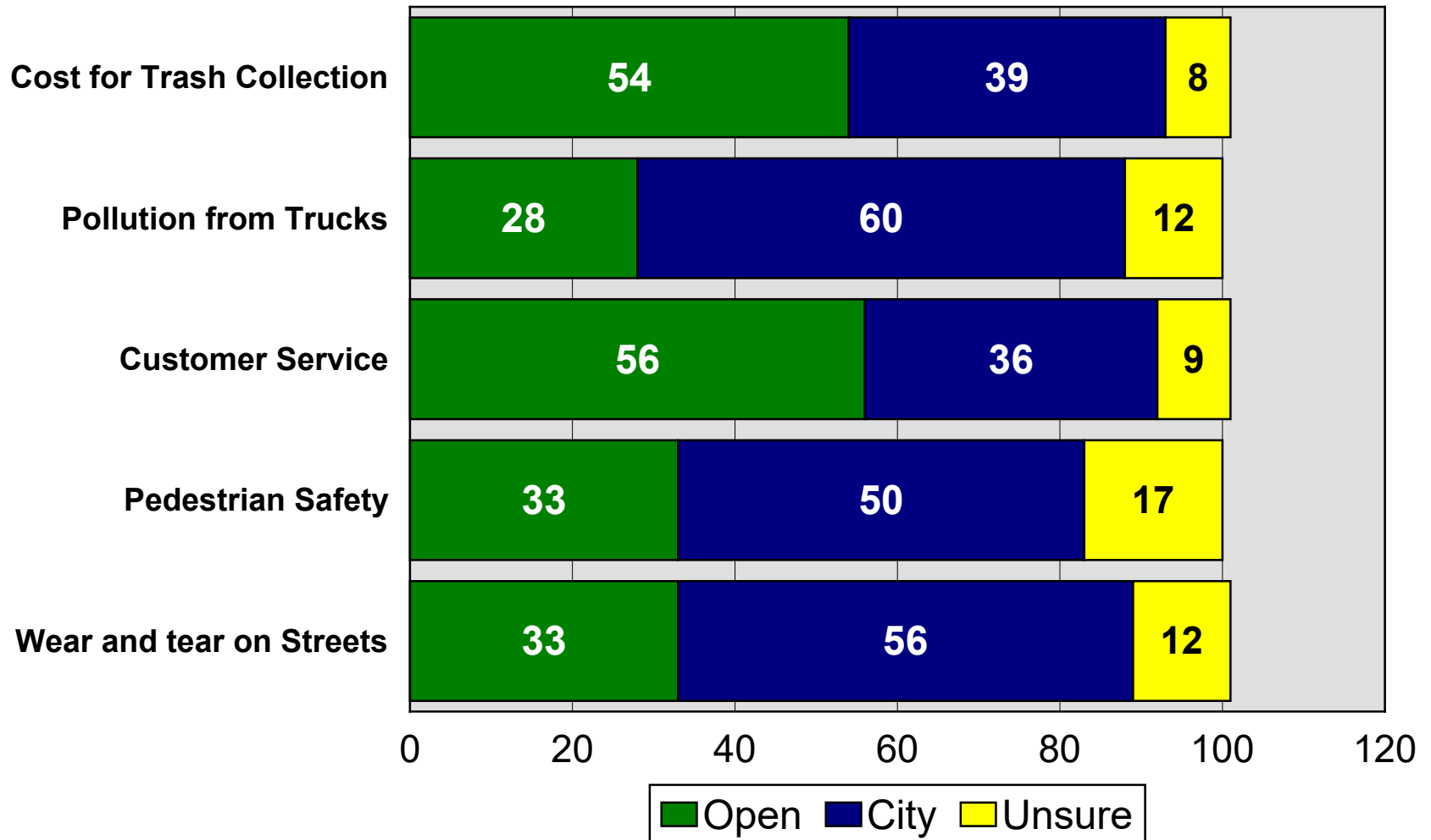
Oppose:
Want to Choose, 23%
Lower Cost, 10%
Like Current Hauler, 10%

Favor:
Less Trucks, 27%
Lower Cost, 9%



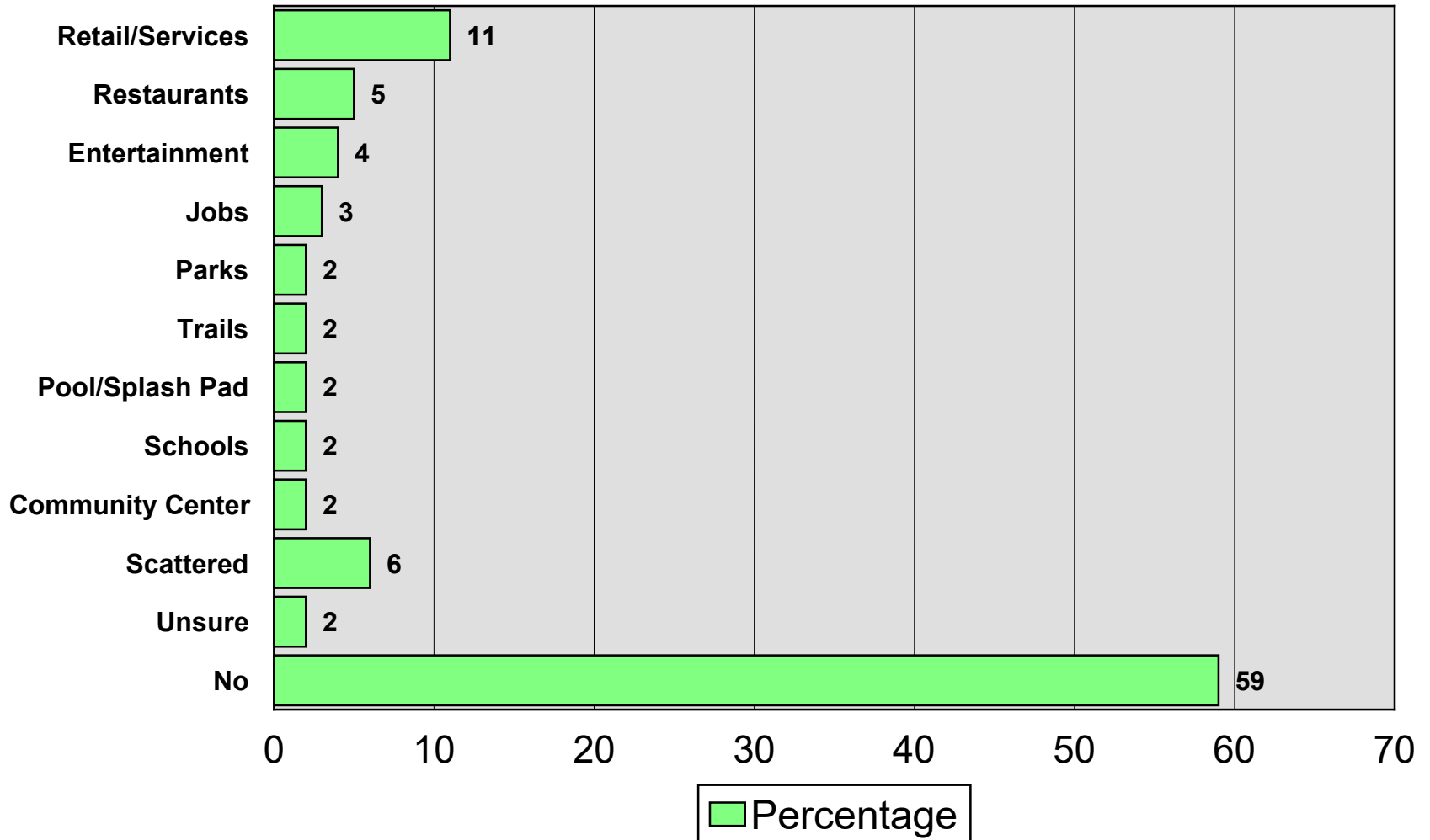
Open vs. City Managed

2024 City of Dayton



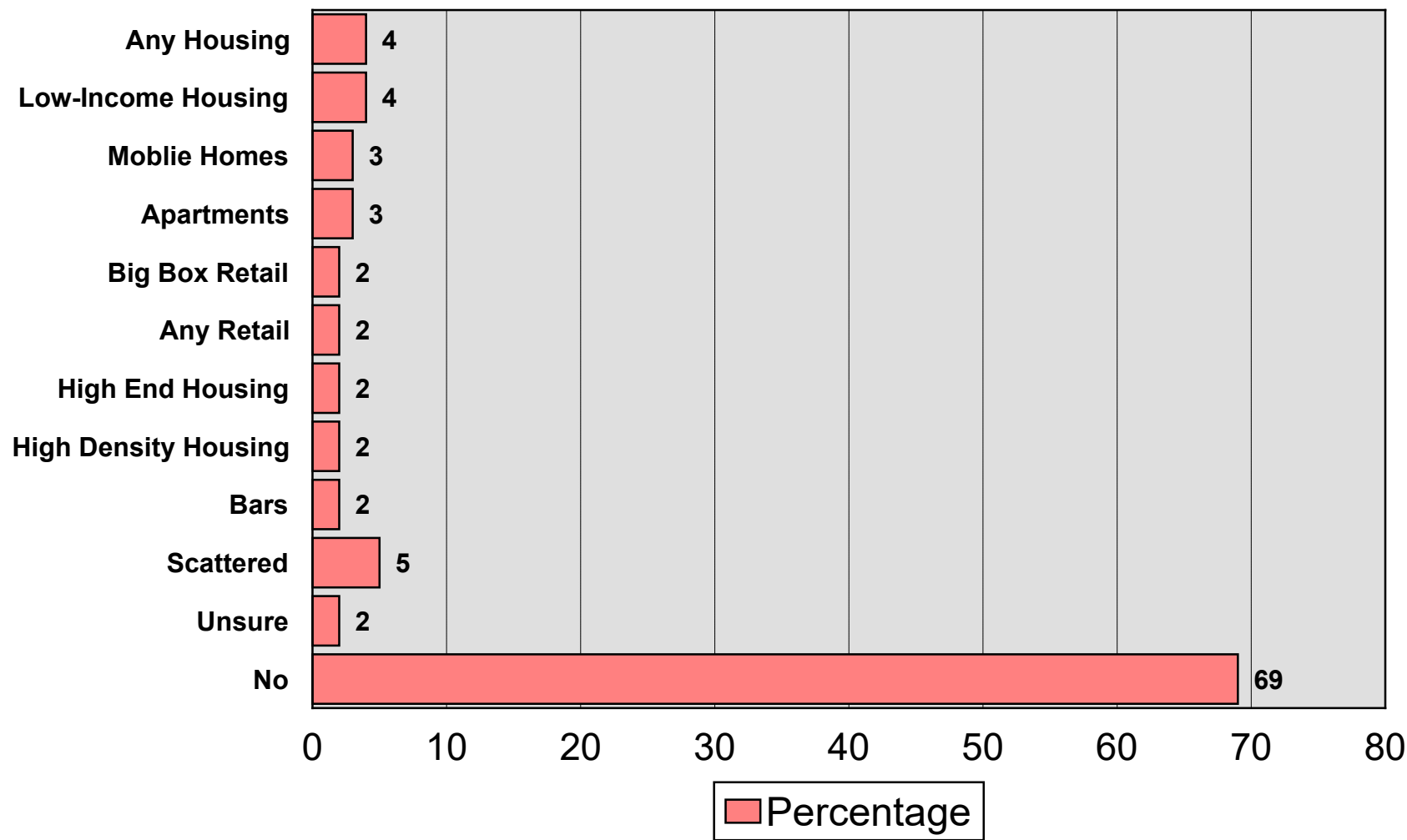
Development would like to see....

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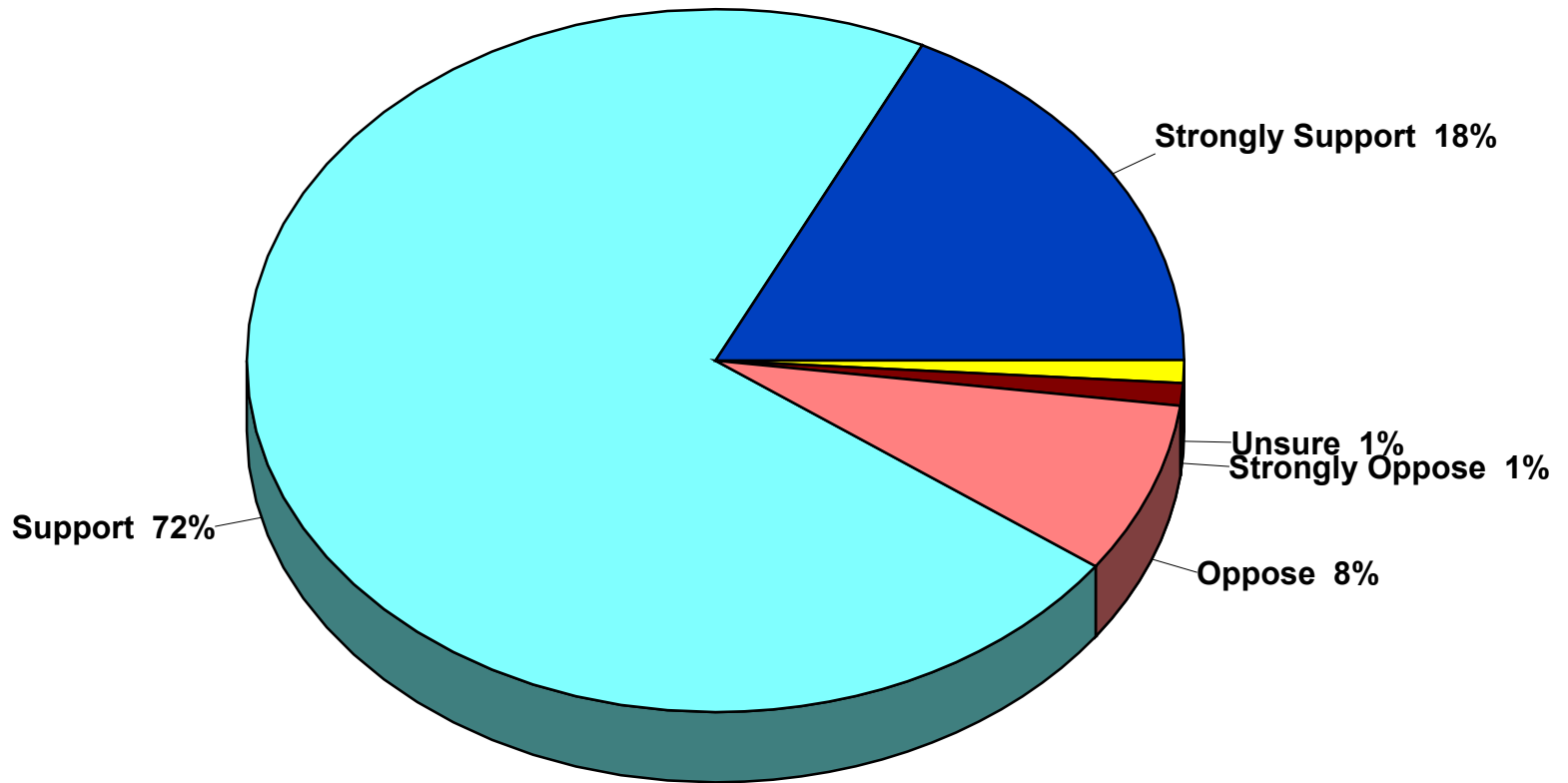
Development would strongly oppose....

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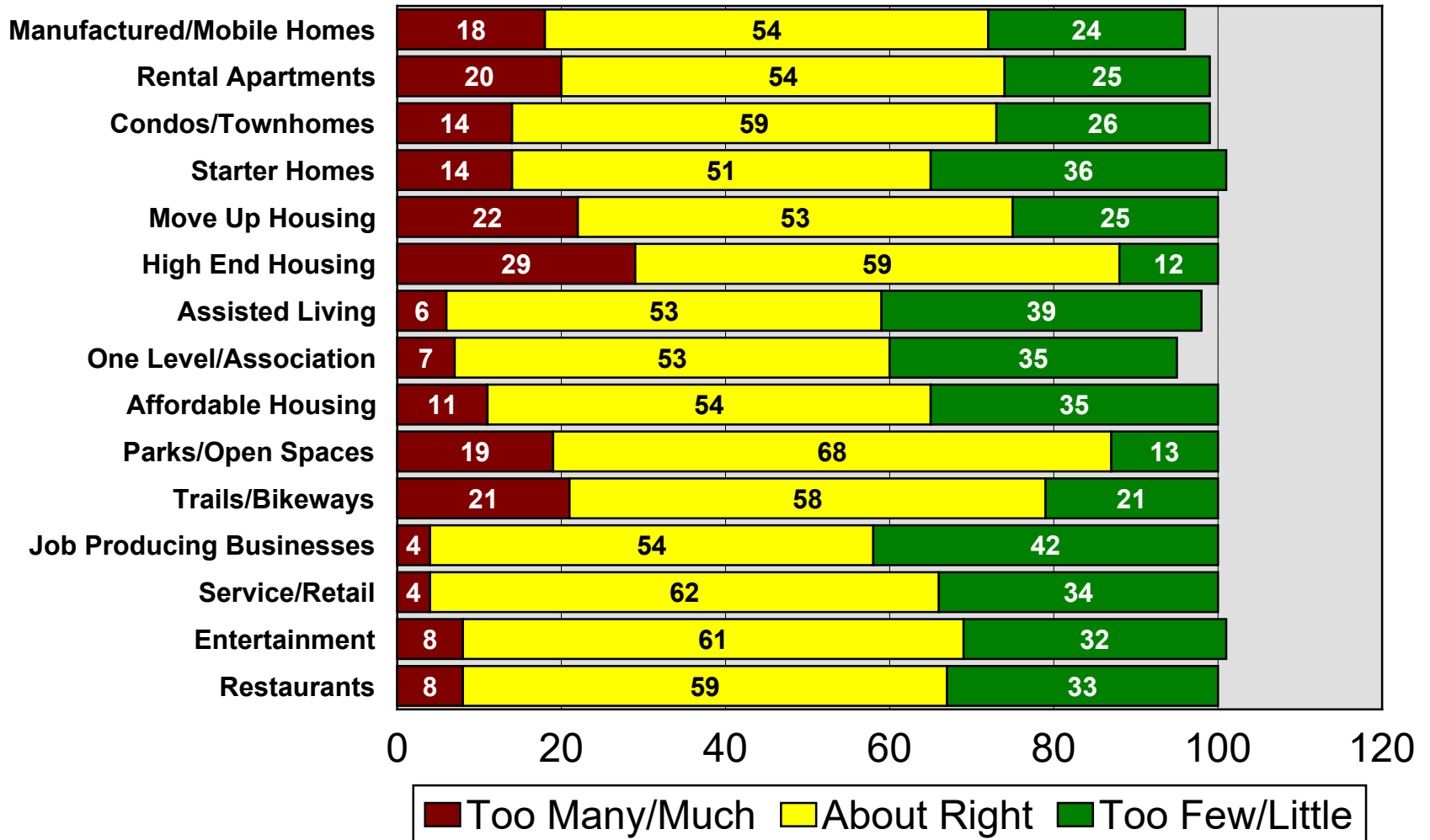
Providing Financial Incentives

2024 City of Dayton



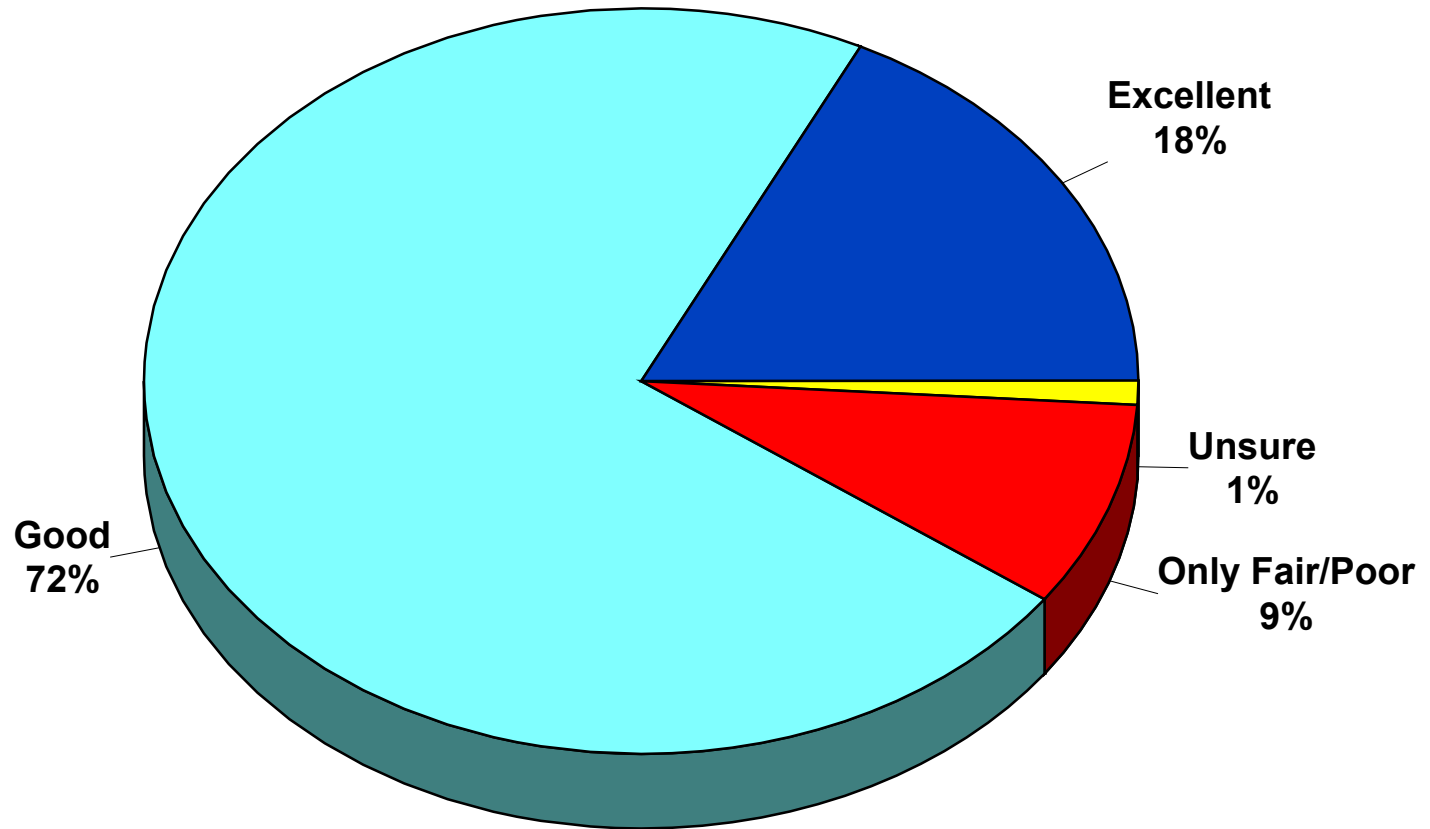
City Characteristics

2024 City of Dayton



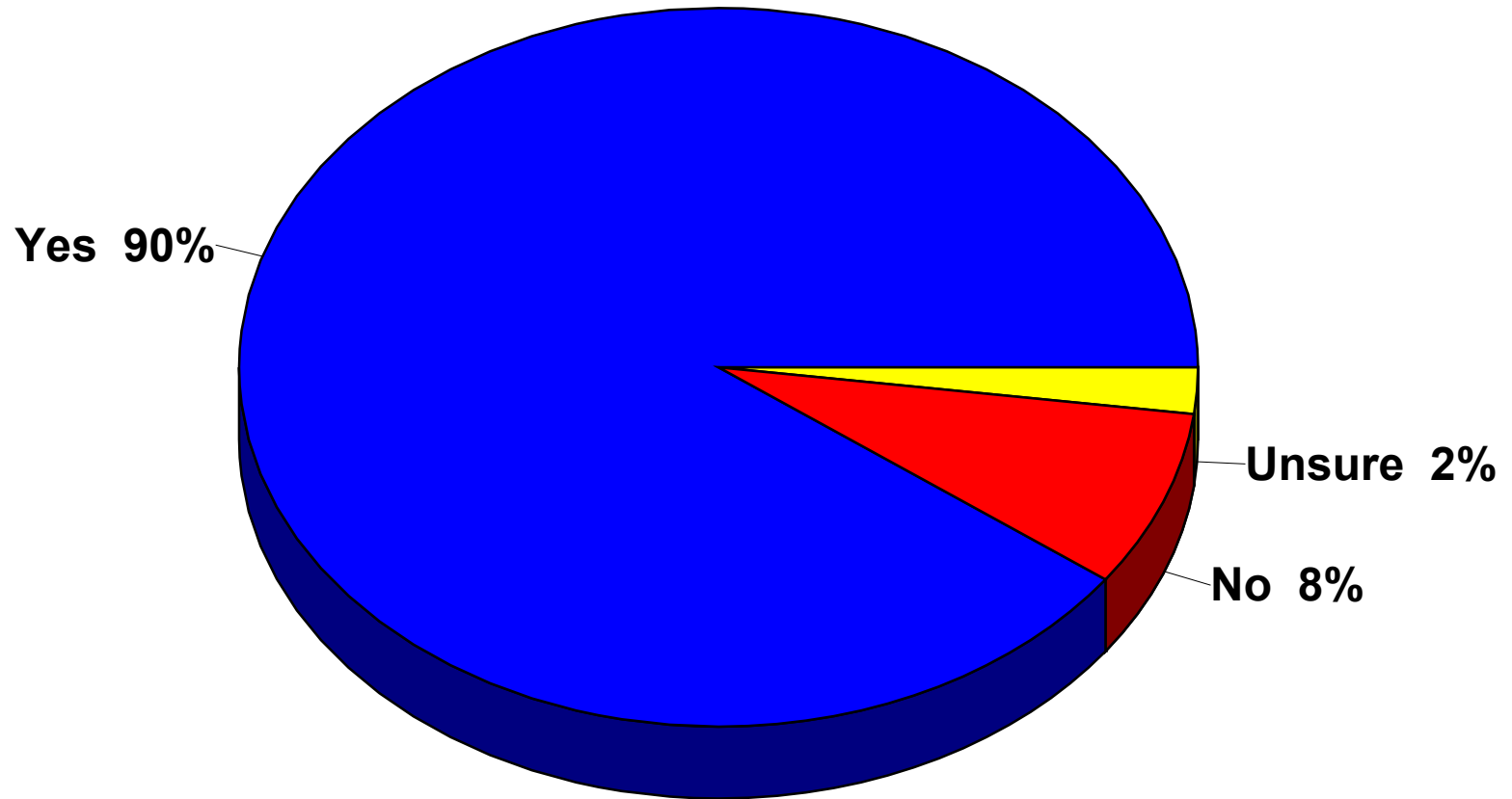
Park and Recreational Facilities

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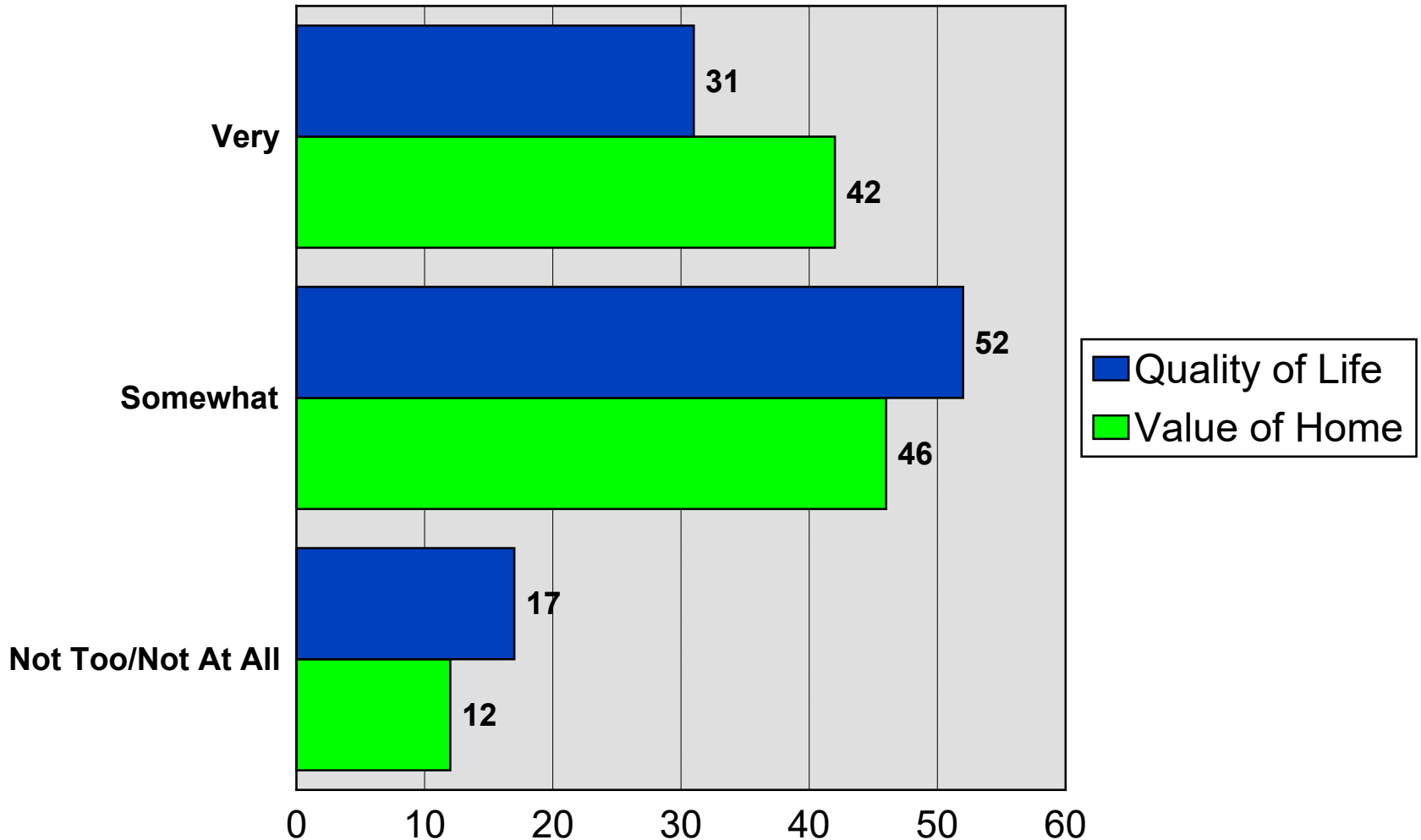
Amenties Meet Needs of Your Household

2024 City of Dayton



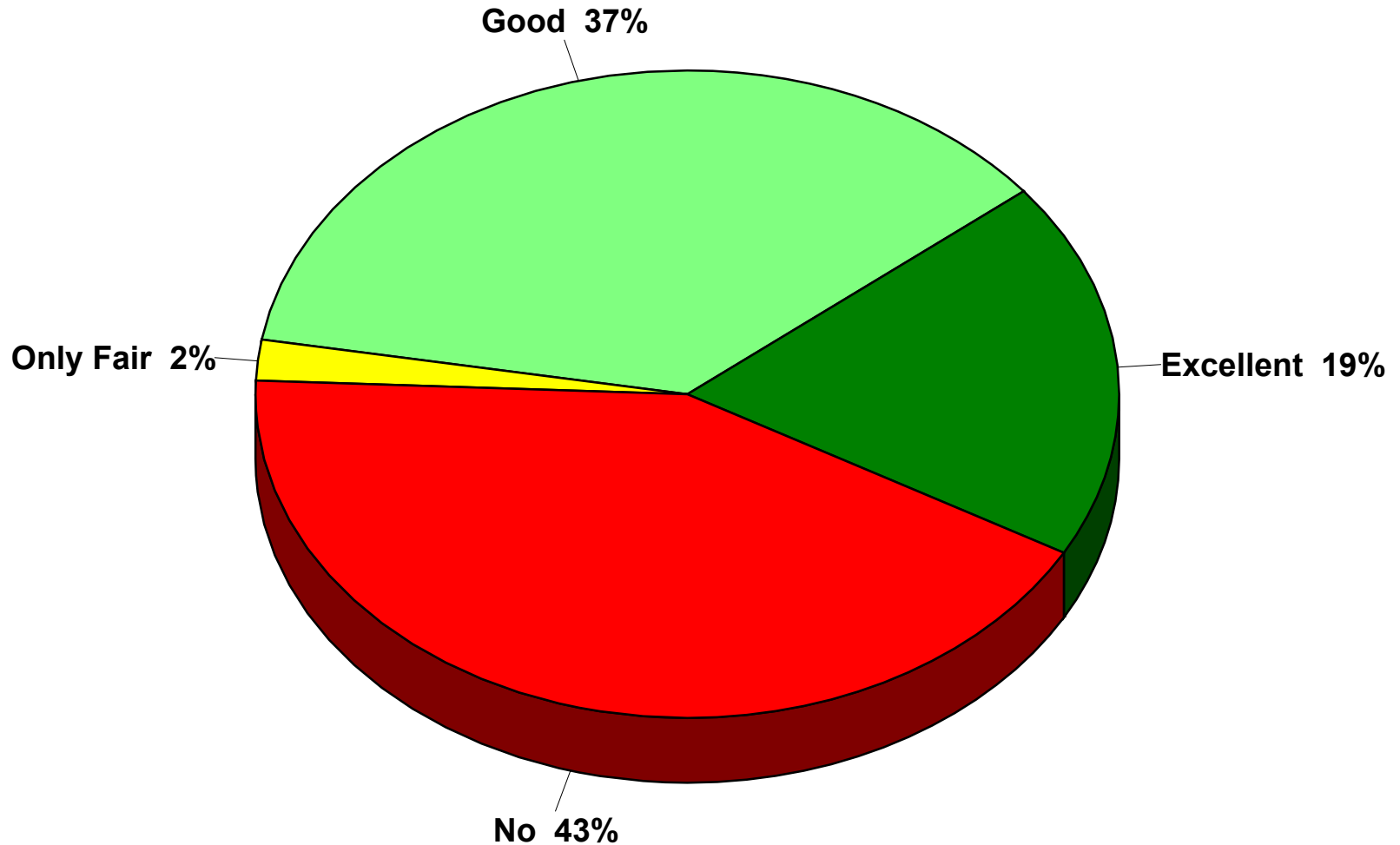
Importance to....

2024 City of Dayton



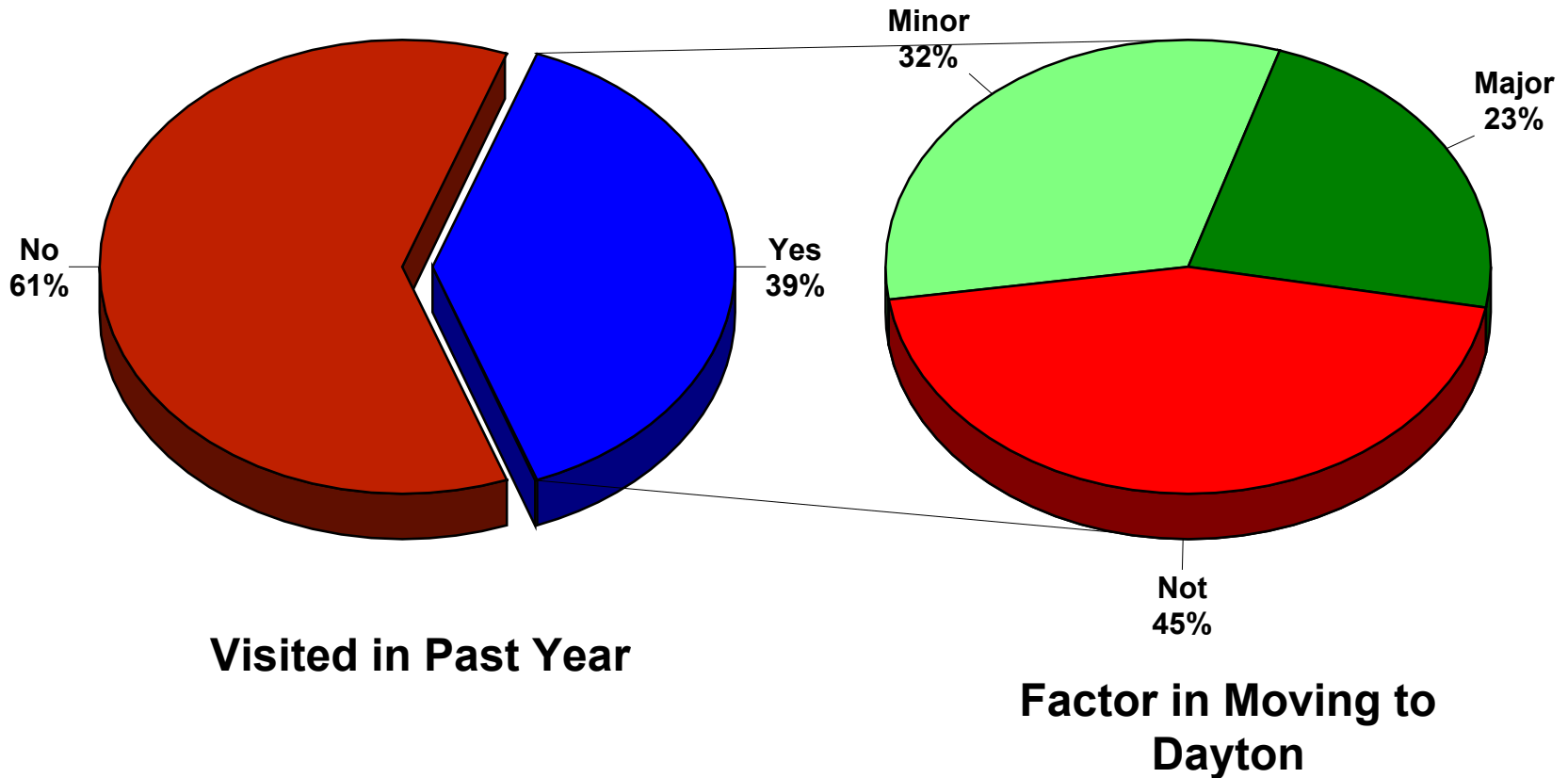
Elsie Stephens Park

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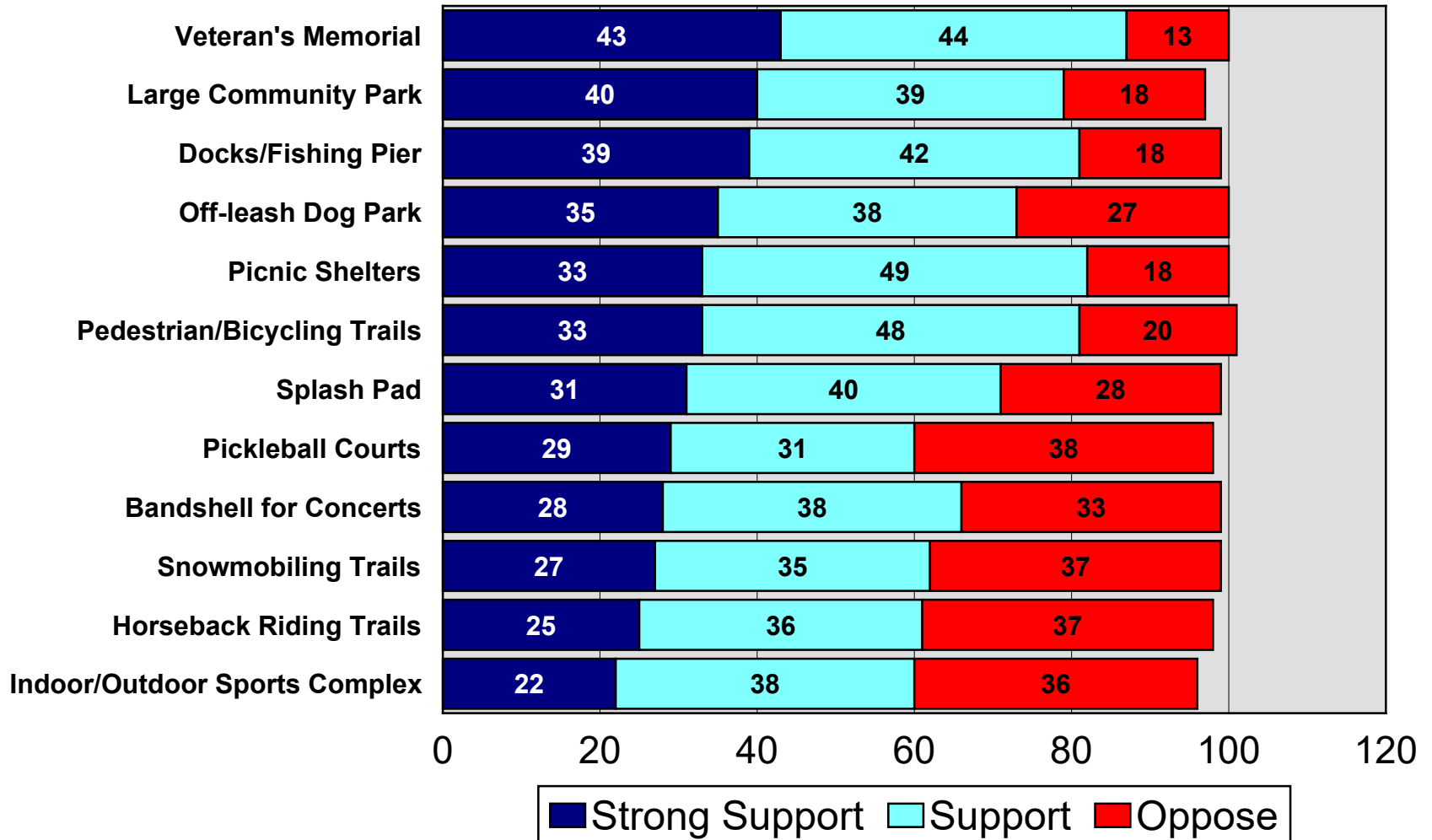
Elm Creek Park Preserve

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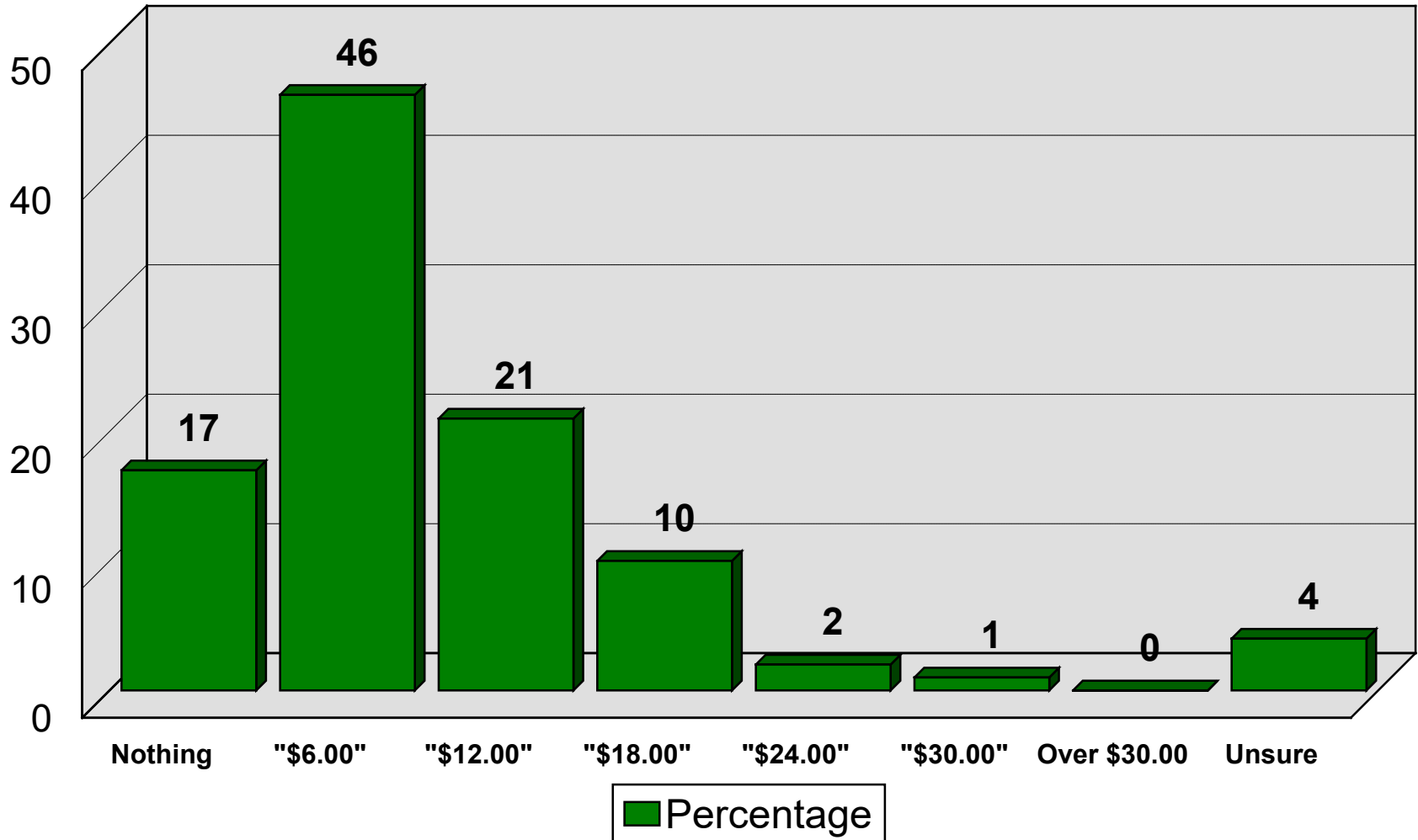
Property Tax Increase for....

2024 City of Dayton



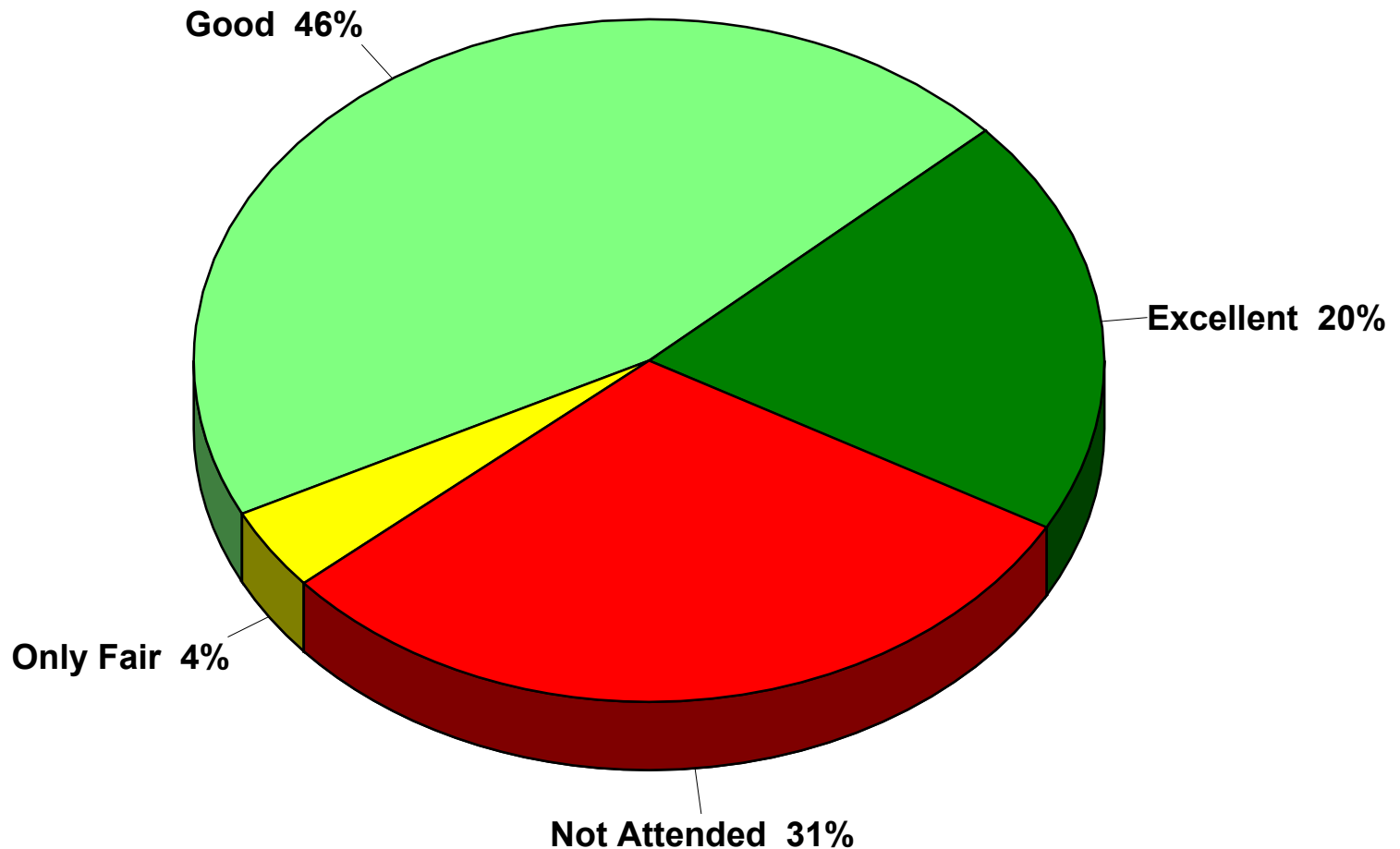
Property Tax Increase for Park Improvements

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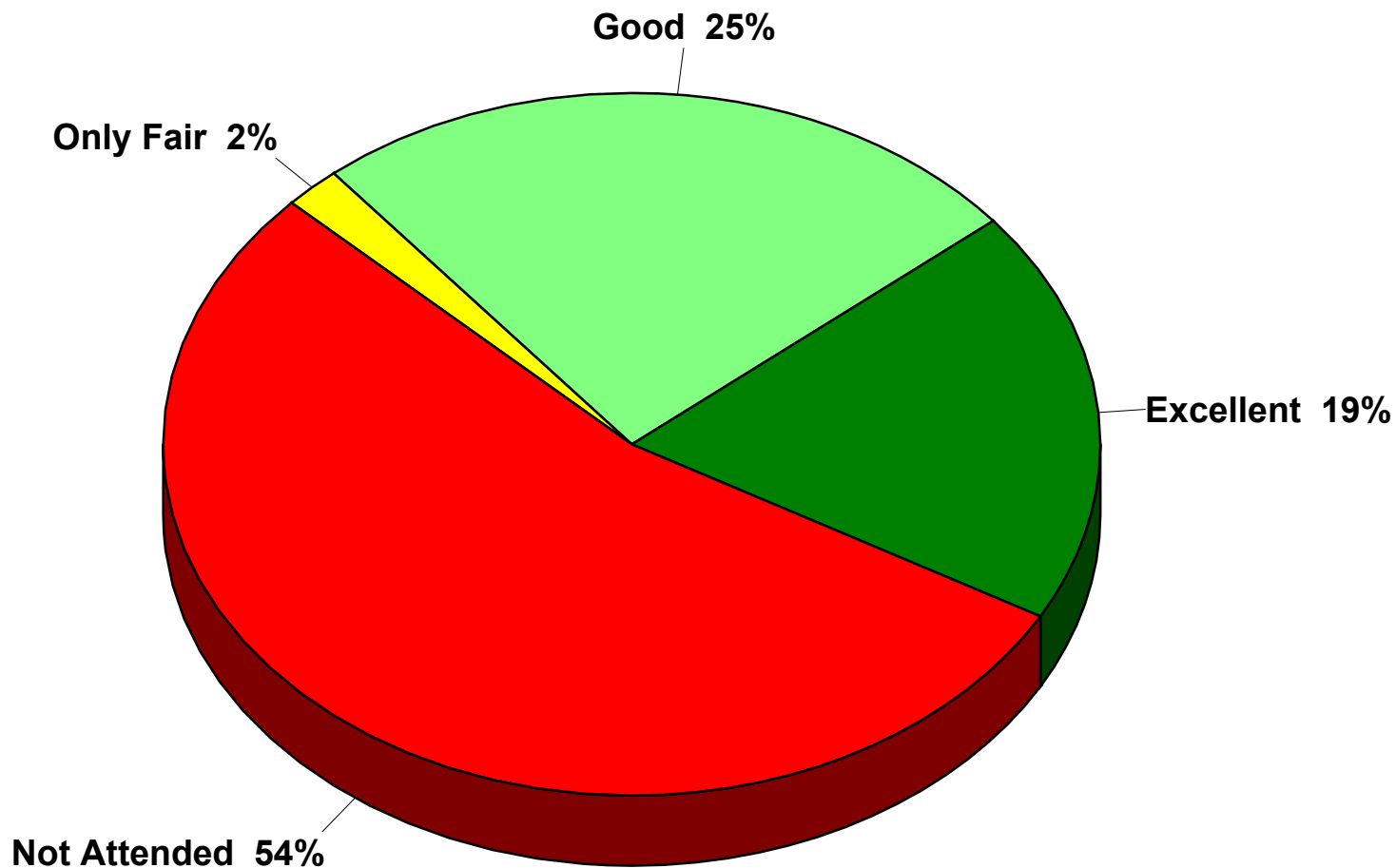
Dayton Heritage Days

2024 City of Dayton



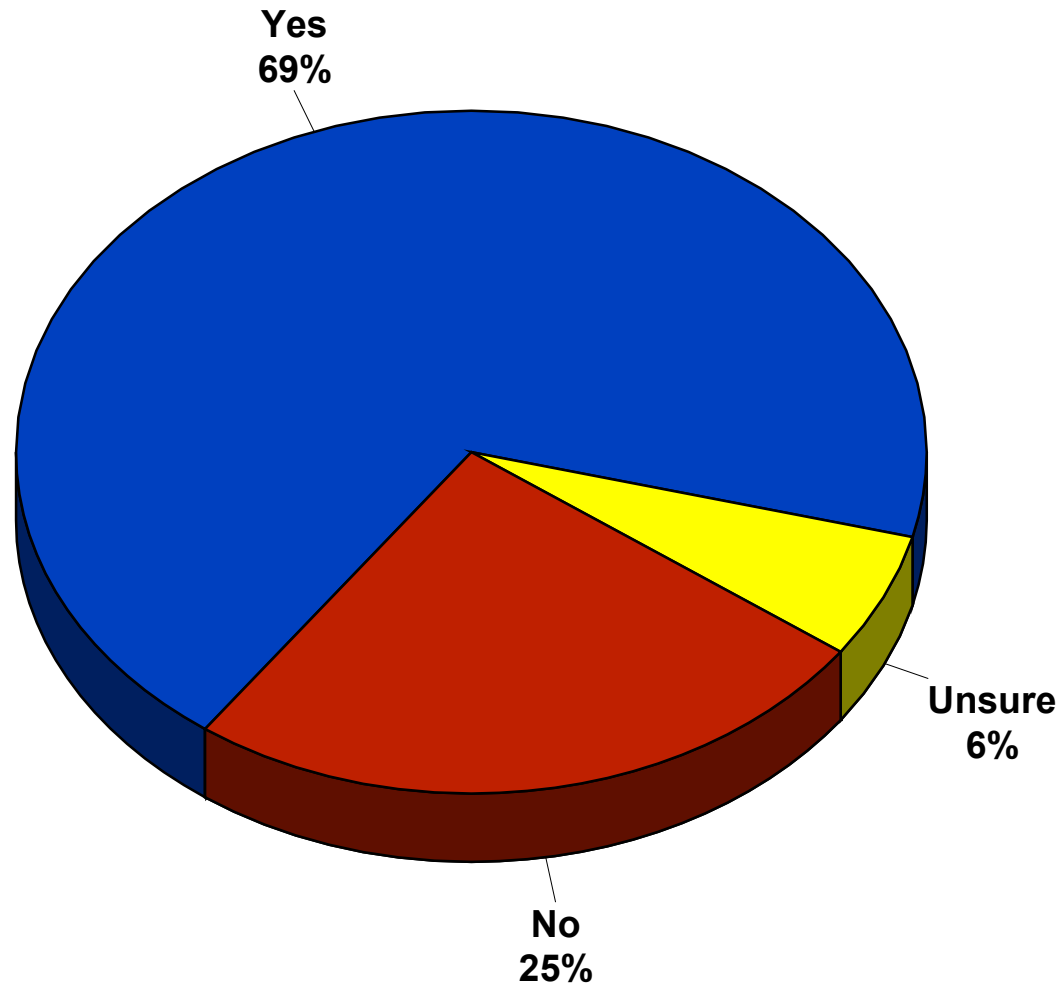
Holly Dayton

2024 City of Dayton



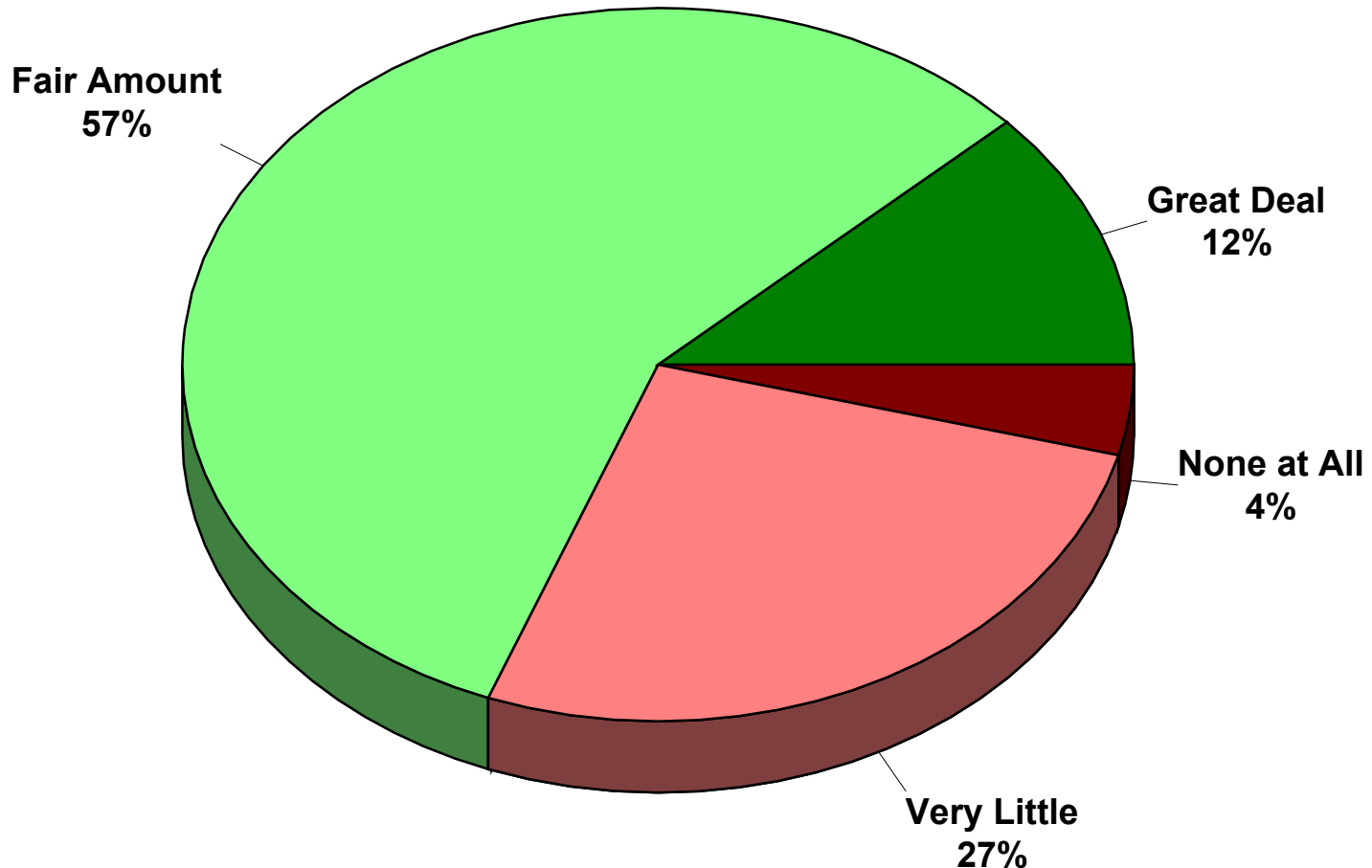
Empowerment

2024 City of Dayton



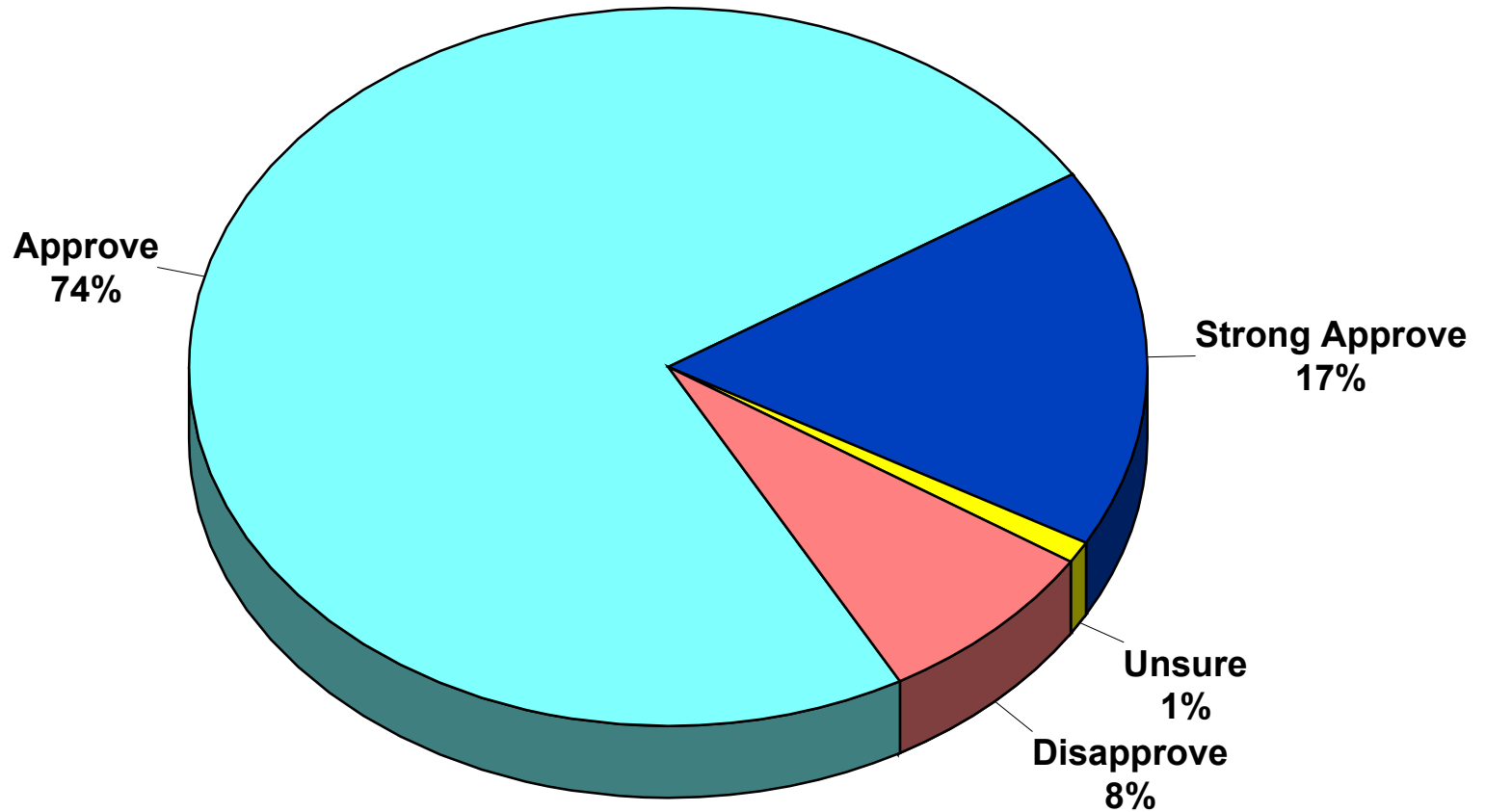
Knowledge of Mayor & City Council

2024 City of Dayton



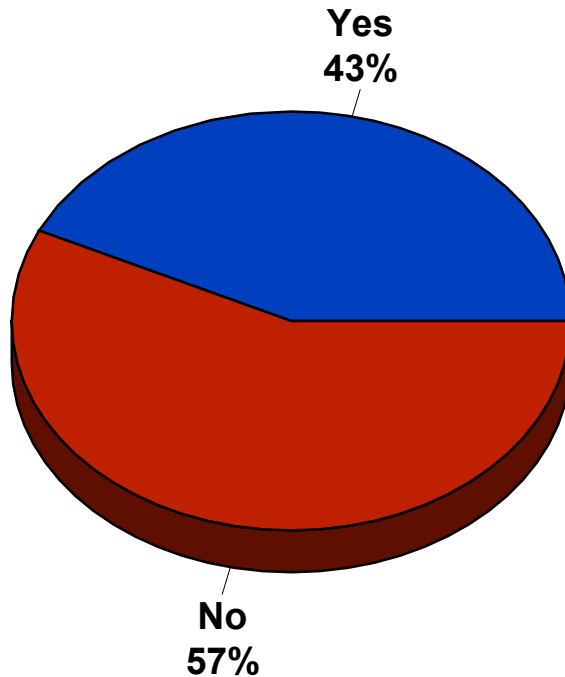
City Staff Rating

2024 City of Dayton

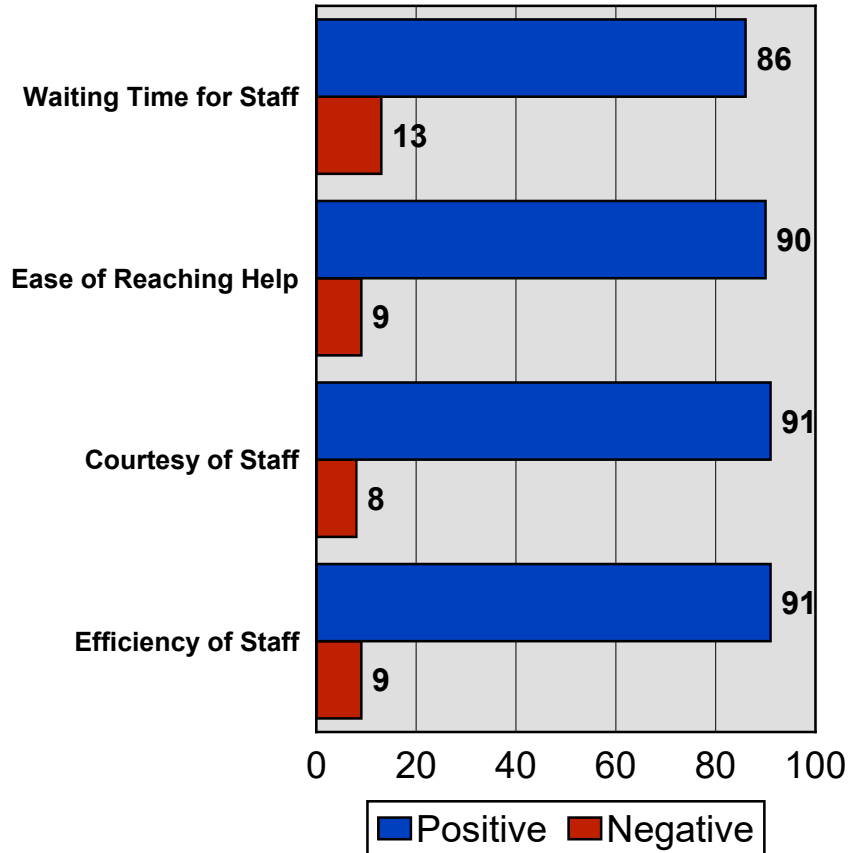


City Hall Contact

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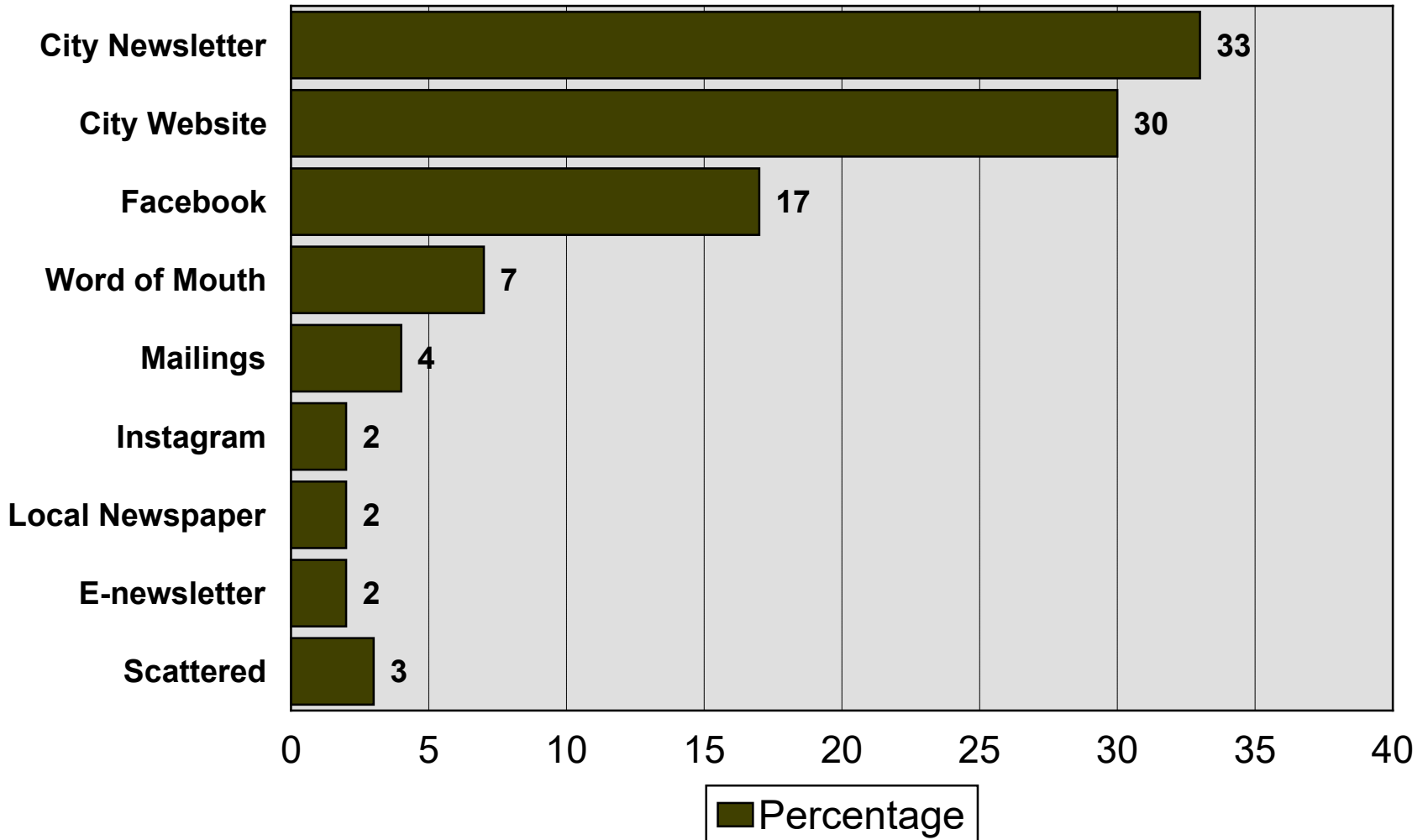
Contact during Past Year



Service Evaluations

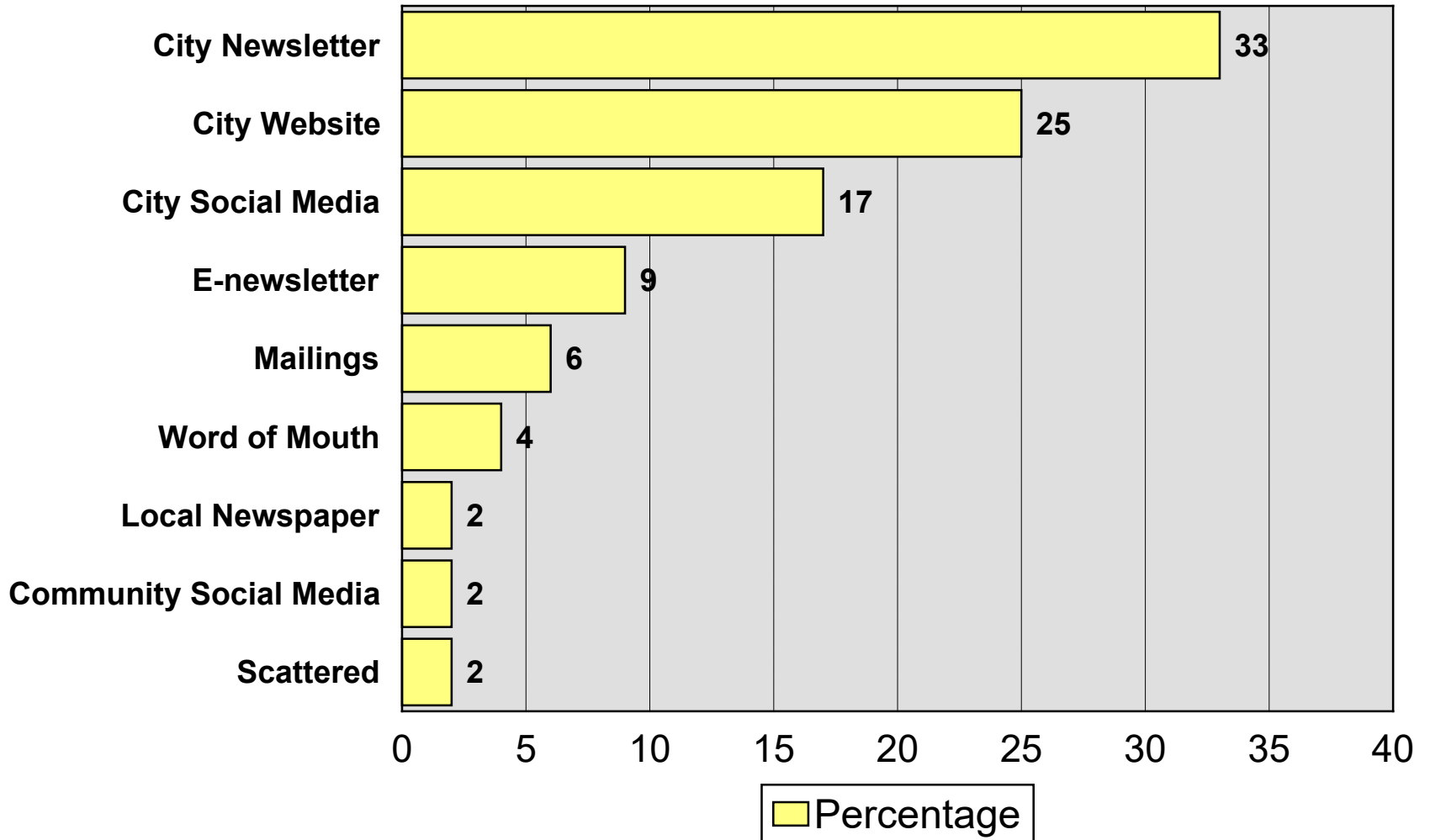
Principal Source of Information

2024 City of Dayton



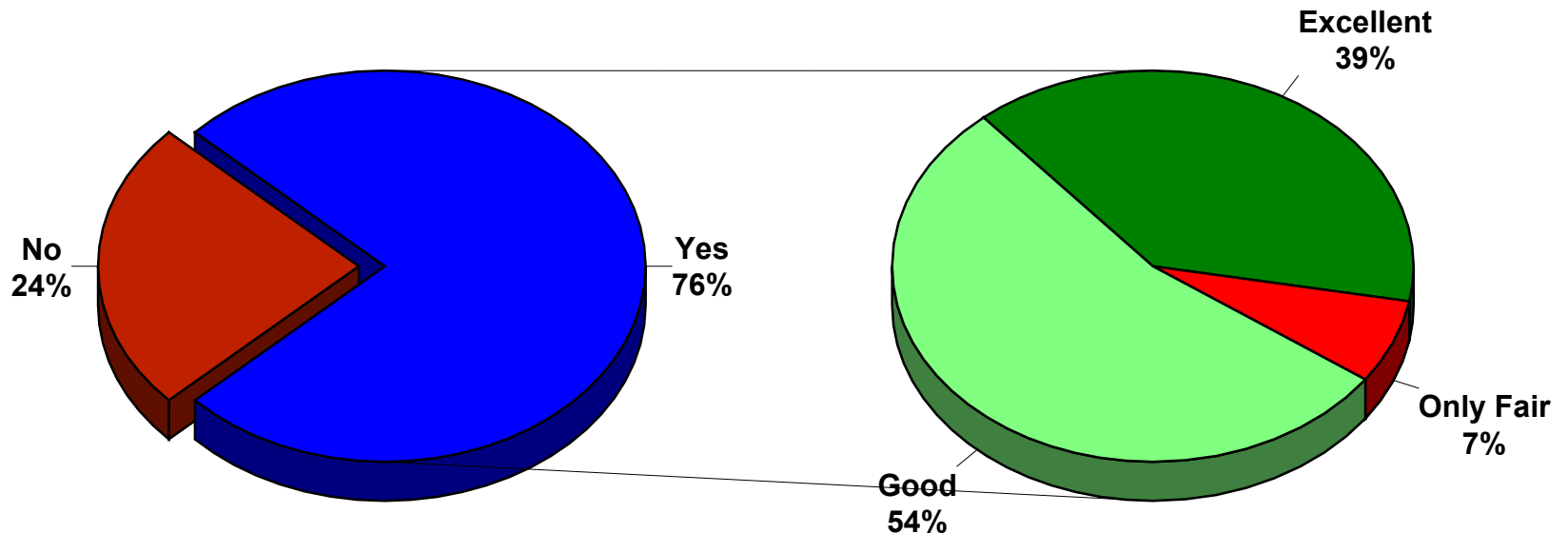
Preferred Source of Information

2024 City of Dayton



City Newsletter

2024 City of Dayton

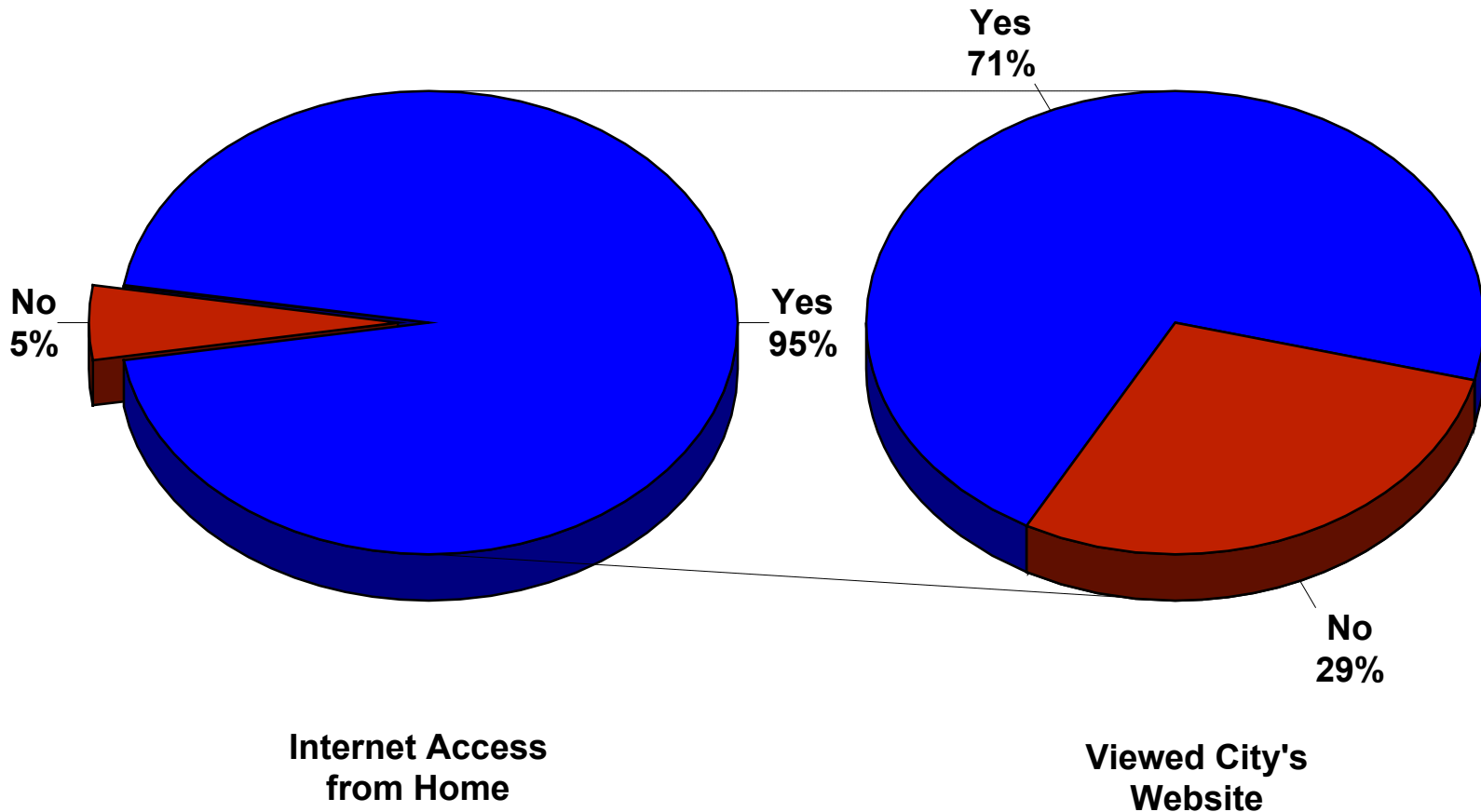


Regularly Read

**Rating of
Content and
Format**

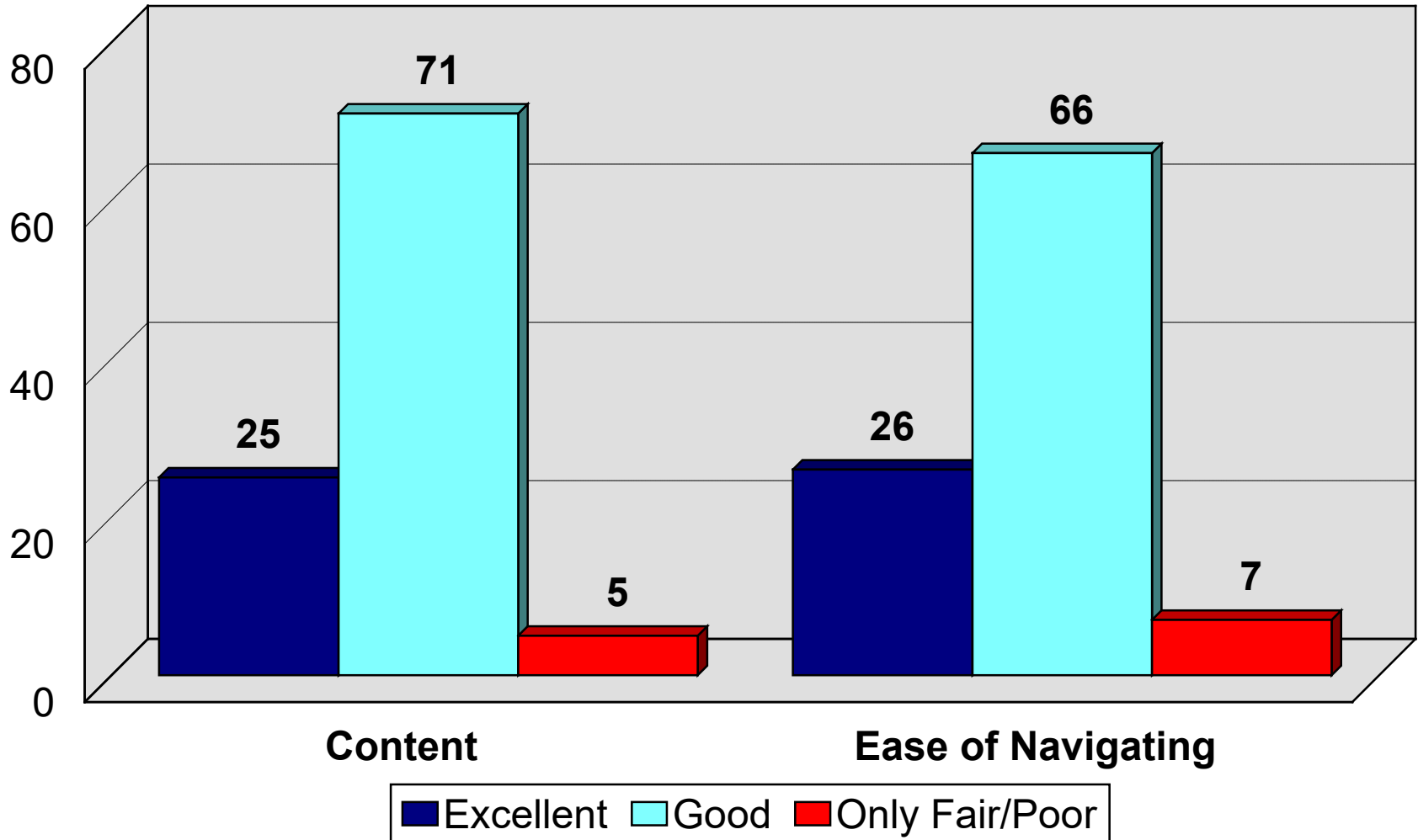
City Website

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City Website

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City of Dayton Social Media

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